Undertaking # 14

MPI to indicate whether or not, in terms of unsafe speed program evaluation, the Corporation surveys to assess the perceived risk of being apprehended; and provide the three (3) most recent years of the internal performance indicators as measured against the baseline.

RESPONSE:

The Corporation can confirm it surveys Manitobans on the perceived risk of being apprehended for unsafe speed. Results from four most recent surveys are provided in the following table.

Internal Performance Indicators				
	Feb-09	Feb-10	Feb-11	Feb-12
% of Manitobans who think it is "somewhat likely" or "very likely" for a speeding driver to be stopped by police	47%	49%	48%	48%

*Source: PRA, Manitoba Omnibus, February 2012

PRA's Omnibus was fielded by telephone with a random sample of 800 adult (18+) Manitobans selected by random digit dialing. The theoretical margin of error for a sample this size is +/- 3.5%, 19 times out of 20. Subgroups will have a larger margin of error.

