October 3, 2013 MPI Exhibit #28

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What is the historical level of sponsorship contributions?

RESPONSE:

Historically sponsorships expenses account for about 0.2% of revenues and the four year basic average is about \$1.6 million per year.

	Total Corporate Sponsorship (\$)	Basic % Approx 80% (\$)	Basic revenue (\$)	Basic % of Revenue
2012/13	2,327,994	1,862,395	775,200,000	0.24%
2011/12	1,959,795	1,567,836	780,412,000	0.20%
2010/11	1,886,534	1,509,227	768,277,000	0.20%
2009/10	1,769,834	1,415,867	743,650,000	0.19%