PRESENTATION FOR



MANITOBA HYDRO NFAT REVIEW DIRECT TESTIMONY OF PHILIPPE DUNSKY

April 28, 2014



DUNSKY OVERVIEW

CLIENTS (sample from among >100)



EXPERTISE

- Energy Efficiency and Demand-Side Management
- Renewable Energy and Emerging Technologies
- Greenhouse Gas Reductions



SERVICES

- Design and evaluation of programs, plans and policies
- Strategic, regulatory and analytical support
- New opportunities assessments

CLIENTELE

- Utilities
- Governments
- Solution Providers
- Large consumers
- ► Non-profits

DUNSKY EXPERTISE

We assist our clients in the following areas:

RESIDENTIAL

- ✓ New Construction
- ✓ Retrofit (able-to-pay & low-income)
- ✓ Advanced HVAC (incl. controls)
- ✓ Lighting & Appliances
- ✓ Behavioural, Plug Load, Others

BUSINESS & GOVERNMENT

- Existing Buildings (custom, direct install, continuous optimization)
- ✓ New Construction (small and large)
- Equipment (Lighting, Controls, HVAC, Motors)
- ✓ Innovative Solutions

CROSS-SECTORAL

- ✓ Policies and Comprehensive Plans
- ✓ Regulatory Frameworks
- ✓ Innovative Financing
- ✓ Building Labelling & Benchmarking
- ✓ Rate Structures & Options

- ✓ Demand Response & Load Control
- ✓ Smart Meters / Grids
- ✓ Customer-sited Renewables
- ✓ Next-Generation Technologies
- ✓ Codes and Standards



DUNSKY SERVICE AREAS



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Comprehensive Plans Program Design Best Practice reviews Gap Analyses Business Plans Strategic Evaluations Process Evaluations

STRATEGIC & MARKET

Benchmarking Market Research Stakeholder Engagement Regulatory Frameworks **Regulatory Support**

TECHNICAL & ECONOMIC

Potential Studies Technology Assessments Measure Characterization Savings Algorithms Modelling

Impact **Evaluations Cost-Effectiveness** Screening **Financial Analysis Energy System** Modelling **Carbon Markets**

BUILDING SERVICES

Building Assessments & Modelling **Building Performance** Optimization **Building Certifications (LEED,** BOMA, ESPM, etc.) **Related services**



My Qualifications

23 YEARS OF EXPERIENCE

- 10 leading my firm (advising N.A. govts, utilities, others)
- ▶ 8 as Executive Director of energy think tank
- 5 working with government and non-profits

PAST APPOINTMENTS

- GOVT: Canadian GMF (\$650m); Quebec EE Agency, Quebec Energy Commission, NRTEE
- PRIVATE: Venture cap (FIDD), EIG investment fund, Enbridge DSM Audit Comm., others...
- Non-profit: FAQDD, PlanetAir, BC Green Landlords Project, Daphna Foundation, others...

CURRENT PROJECTS

- Comprehensive Plans
 - MB (CAC/GAC): review NFAT filing
 - NB (NBP): design RASD plan (EE+DR)
 - VT: long-term energy planning / modelling
- Program Design and C&S
 - SK: solar finance design
 - ON (TAF): innovative finance model (C&I)
 - MB (MH): low-income program review

- OEE: home retrofit strategies
- OEE: new LVT standards
- Program Evaluation
 - CA (CPUC): impact evaluations (lead)
 - CA (IOUs): process evaluations
- Potentials and Opportunities
 - NB (NBP): potential studies
 - MA (CLC): potential study
 - MA (NU): smart thermostats
 - MA (NU): new gas savings opportunities
- **Economic & Technical Analysis**
 - AESP: Trainer DSM Economics (Advanced)
 - *GM: incorporation of non-energy benefits*
 - CA: Methodologies for finance programs
 - ENSC: Frameworks for planning and IRP
 - NBP: Technical Resource Manual (TRM)
 - ON (OPA): advanced lighting TRM

CURRENT OTHER CONTRIBUTIONS

- NESP (cost-effectiveness): Advisor
- NEEP-AHP (Cold Climate): Member
- NEEP-AHP (Policy): Member
- Others (ACEEE, AESP, CEEA, AQME)





1. Hydro's DSM Scenarios

2. The Problem with a Static View of the Future

3. How Others Address the "Planner's Dilemma"?

4. Preferred DSM Assumptions & Implications for NFAT Review





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Demand-Side Management (DSM)

Two options to ensure sufficient supply

- **Increase Supply**
- Increase Efficiency (reduce demand)

In U.S., since 1970 energy efficiency has supplied 75% of growth in demand

- Increased supply: 25%
- **Increased efficiency: 75%**
- In Canada, from 1990 to 2006, energy efficiency (DSM) supplied majority of residential growth in demand for energy services
 - Increased supply: 15%
 - Increased efficiency: 85% or \$6.6B



Residential Energy Use, Actual and Without Energy Efficiency Improvements, 1990 to 2006





EFFICIENCY'S BUSINESS CASE



CLIMATE

1st priority in reducing CO2 emissions

✓ ECONOMIC BENEFIT

- Increases household disposable income
- Frees business capital for productive use

✓ CUSTOMER SATISFACTION

Opportunity to reduce bills and secure other benefits



MANITOBA HYDRO

Strong history with energy efficiency

- A+ ratings
- Awards

Unique strengths to deliver DSM

- ✓ Full territorial coverage
- ✓ Electric-Gas Integration
- History of DSM incl. relationships with market channels, experienced/capable staff
- ✓ Billing integration
- ✓ Data integration
- ✓ Others



DSM & NFAT



INTRO

- DSM critical resource for balancing supply & demand
- Hydro: great strides in 6 months
- Remaining steps to ensure long-range planning is as accurate as possible

MY PRESENTATION

- Seek to answer Q: "What role should DSM be assumed to play for proper long-run planning?"
- Focus here on energy only; can speak to capacity and demand response needs – upon request; other issues as well



Original Values (to 2023)





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New MH "Levels" (to 2023)

DUNSKY DSM Scenarios mempact on Load F'cast



GWh/yr: (1.3%) 135 182 231 280 331 %/yr: 0.7% 0.8% 1.1% 1.3% 0.5% Scen. B GWh/yr: (1.1%) 122 149 181 267 305

2017

1.2%

2016

1.0%

2014

0.6%

%/vr:

Scen. A

2015

0.8%

MANITOBA HYDRO DSM Scenarios

Impact on Load F'cast





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New MH "Levels" (to 2023)

 Dramatic change in MH's DSM plan

2013-16: Extremely aggressive ramp-up

> 2018: Rapid decline





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New MH "Levels" (to 2034)

 Dramatic change in MH's DSM plan

2013-16: Extremely aggressive ramp-up

> 2018: Rapid decline

<u>></u> 2023:
 0.28%/yr (avg)
 = 90% below
 Level 2 peak



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RECAP OF DIFFERENCES







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In the near-term, Hydro's Levels 2 and 3 represent a dramatic – and commendable – change in DSM planning and target-setting.

In the long-term, planning-level inputs quickly revert back to previous assumptions. These grossly understate DSM's future contributions – assuming Hydro maintains its "pursuit of all economic DSM" policy – and undermine the credibility of the domestic net load forecast.





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DSM RESOURCE = INNOVATION



- Like mining, or oil & gas "drilling", the more we want, the more we look, and the more we look, the more we find
- Innovation does not stop; it strengthens over time
- Unprecedented capital flowing to energy innovations; will transform energy markets over coming 10-20 years



"Manitoba Hydro recognizes that the targets in this plan are conservative as some programs and opportunities which could reasonably be expected to be achieved within the planning horizon were excluded (e.g. LED applications for Roadway lighting, residential and commercial applications; load displacement opportunities, fuel switching opportunities and energy conservation rates). These and other programs are expected to be added in future Power Smart Plans"

"To reflect DSM targets for resource planning purposes, the Corporation intends to forecast its expectation of DSM savings which will most likely be achieved, and therefore may include energy savings from emerging technologies or other initiatives such as load displacement, energy conservation rates and fuel switching."

(Rebuttal, page 28)





Below are five sample areas where we *already know* that innovation will significantly impact demand for grid power in the coming years

- i. New efficiency standards to secure savings from recent innovations
- ii. New: LED Lighting
- iii. New: Heat Pumps
- iv. New: Data-Driven Analytics
- v. New: Solar PV



i. Codes & Standards



Building Codes and "Appliance" Standards secure adoption of **DSM** innovations

CODES

- Specific to geography
- Canada recently adopted far more stringent model codes
- MB historically a leader

STANDARDS

- Typically Canada-wide; federal govt chose to follow U.S. lead
- Obama admin.: unprecedented overhaul of FF standards
 - approx. 300 TWh/yr of savings expected by 2030
 - More to come (150 TWh more?)
- ► = >10% of total U.S. electricity consumption

Product	Final Rule Date	Effective Date	Cumulative Electricity Savings Through 2030 (billion kWh) [#]	Cumulative CO ₂ Reductions Through 2030 (MMT) ⁱⁱⁱ	Net Present Value of Savings (billion 2012\$) ^{iv}
EISA ^v - General Service Lamps (GSLs)	March 2009	2012-2014	1,510.9	704.4	168.7
EISA (excluding GSLs)	March 2009	2008-2013 ^{vi}	472.5	234.6	50.5
Ranges and Ovens	April 2009	2012		3.9	1.3
Commercial Boilers	July 2009	2012		6.1	1.5
General Service Fluorescent Lamps	July 2009	2012	414.6	193.2	17.6
Incandescent Reflector Lamps	July 2009	2012	98.3	46.1	6.7
Beverage Vending Machines	August 2009	2012	16.5	7.7	1.2
Commercial Clothes Washers	January 2010	2013	2.7	2.7	0.8
Small Motors	March 2010	2015	175.5	81.4	9.9
Water Heaters	April 2010	2015	118.1	74.8	6.3
Direct Heating Equipment	April 2010	2013	-	0.4	0.05
Pool Heaters	April 2010	2013		0.5	0.05
Clothes Dryers	April 2011	2015	21.9	10.6	2.7
Room Air Conditioners	April 2011	2014	40.2	18.7	3.1
Central A/C and Heat Pumps	June 2011	2015	112.6	52.2	8.8
Refrigerators and Freezers	September 2011	2014	248.7	115.4	15.7
Fluorescent Lamp Ballasts	November 2011	2014	318.1	147.6	30.9
Clothes Washers	May 2012	2015	115.5	59:3	29.9
Dishwashers	May 2012	2013	0.0		0.3
Distribution Transformers	April 2013	2016	58:6	27.2	8.7
Microwaves	June 2013	2016	26.1	12.1	3.0
Metal Halide Light Fixtures	February 2014	2017	13.0	6,8	1.3
External Power Supplies	February 2014	2016	28.3	23.6	1.2
Commercial Refrigeration Equipment	March 2014	2017	112.5	48	9.7
Total			3,905	1,879	380

Ref: http://www.appliance-standards.org/sites/default/files/Progress_toward_3_billion_CO2_reduction_0.pdf. Feb. 18, 2014



New U.S. Standards Adopted Under Obama

i. Codes & Standards

Canada now playing catch-up

- Strong push to harmonize with U.S.
- 32 energy efficiency standards currently proposed for adoption
- Vast majority electric
- More to follow?

Canada 2014 Proposed Standards (to harmonize with new U.S. standards)

- 1. Chillers
- 2. Commercial self contained refrigeration products
- 3. Gas water heaters
- 4. General service incandescent reflector lamps
- 5. General service fluorescent lamps
- 6. Oil fired water heaters
- 7. Packaged terminal air-conditioners and heat pumps
- 8. Room air-conditioners
- 9. Residential refrigerators
- 10. Residential freezers
- 11. Residential dishwashers
- 12. Residential clothes washers
- 13. Residential clothes washer-dryers
- 14. Commercial clothes washers
- 15. Residential clothes dryers
- 16. Central air-conditioners and heat pumps
- 17. Vending machines
- 18. Oil furnaces



- 20. Dry-type transformers
- 21. Large air-conditioners and heat pumps
- 22. Metal halide ballasts
- 23. Commercial boilers
- 24. Line Voltage Thermostats
- 25. Pre-rinse spray valves
- 26. Tankless gas water heaters
- 27. Commercial water heaters
- 28. Commercial refrigeration with remote condensing unit
- 29. Small electric motors
- 30. Microwave ovens
- 31. Walk-in refrigerators
- 32. Pool heaters

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ii. LED Lighting

- Rapid improvements on their way
 - 3x more efficient in 10 years
 - 80% cheaper for same light output
 - Anticipate dramatic savings across all sectors
 - Note re. MH:
 - EnerNOC: LEDs not included until 2020 because too costly
 - **MH: LEDs already** promoted today

LED Lighting | Efficiency & Costs 2010-2024



Source: Navigant. Energy Savings Potential of Solid-State Lighting in General Illumination Applications. Prepared for the U.S. Department of Energy. January 2012.

iii. DHPs (Ductless Heat Pumps)

DHPs transforming heating options in colder climates

- Excellent opp for baseboard heated homes (no internal heat distribution system)
- Inverter-driven models can achieve 200% efficiency at minus 20° C
- Can supply 30-60%
 of Manitoba home
 heating needs
- Improved customer value: air quality in winter; zonal control; AC in summer







iii. DHPs (Ductless Heat Pumps)

- DHPs posting strong growth across North America
 - U.S.: x2 every 4 yrs
 - Canada: anecdotal evidence suggests very strong growth



DHPs | U.S. Sales 1999-2011



DHPs (Ductless Heat Pumps)

High-efficiency DHPs now affordable

- Typical: \$4k +\$2k install = \$6k
- Less for smaller homes



MB notes:

- MH assumes "\$14-16k" cost (rebuttal, p.37)
- Excluded from EnerNOC study



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MH NFAT Evidence Low

——MH NFAT Evidence High

- Combination of computing power and prevalence of wireless communications capabilities is driving unprecedented innovation in three areas:
 - Residential "behaviour"
 - C&I facilities operations
 - Utility control of end uses



CASE STUDY: OPOWER

- Simple concept: Neighbour comparisons
- Driven by deep analytics and strong social science research
- Educates <u>and motivates</u> change
- 1-3% savings across multiple regions and timespans (independent evaluations)
 - Very successful IPO last month





CASE STUDY: SMART THERMOSTATS

- Dozens of new entrants incl. Nest (Google), Honeywell, Ecobee...
- Wide array of functionalities including:
 - Assisted programming
 - Nudges and automated setting changes
 - Touchless home energy assessment and automated suggestions
 - Predictive start-to-temp set algorithms
 - Distance-based user controls
 - Distance-based utility controls (voluntary)
 - Furnace alerts, weather, photos, music, etc.

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Very large recorded savings to date (5-15%)











CASE STUDY: FIRST FUEL (BLDG DIAGNOSTICS)

- Powerful use of new data streams to conduct "touchless audits"
 - Real-time meter data
 - Matched localized weather data
 - High-quality satellite imagery
 - Skilled back-office analysts
- Cost: 1/3 of traditional audits



- ASHRAE Level 2 quality + web platform facilitates continuous improvements
- Scale: 100s and 1000s replace one-offs

FIRSTFUEL











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Large savings from previously missed opportunities



TFUFI



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v. Solar Photovoltaics (PV)



Dramatic cost reductions have led solar to move from niche to scale
PV COST F'CAST FROM MB HYDRO'

- Residential rooftop
- Commercial rooftop
- Utility-scale "farms"
- Large private solar install, marketing, and financing industry







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v. Solar PV



Recent history (5yrs)

- PV module cost down ~80%
- PV installed cost down ~60%
- Annual installs up >15x (U.S.)
- 30% U.S. market share in 2013 (#2 resource)

SOLAR PV | U.S. Installations & Prices 2000-2013





v. Solar PV



Near Future



Continued cost declines

- Modules: -25% over 4yrs due to automation
- Installation: savings from new plug-play designs
- Financing: reductions with growth and strong track record (Solar City <1% defaults)
- 3x manufacturing capacity anticipated over 5 yrs
- Continued demand growth (2x annual U.S. installs over coming 3 yrs)



Figure 2.14 U.S. PV Installation Forecast, 2010-2016

Source: GTM Research, PV Technology and Cost Outlook, 2013-2017



v. Solar PV

Implications for MB

- 1. Growing DSM opportunity
- 2. Breakout demand suppression "threat" (locally or in export markets)?
- 3. Low-cost Utility-scale power supply option/competitor





Electricity rates vs levelized cost of solar PV for a Manitoba Hydro residential customer









M RNINGSTAR®

"Investors beware: Distributed generation could kill utilities as we know them today."

"Distributed Generation: The Death Spiral", February 2014.



Energy innovations are moving faster than at any time in recent history. New DSM opportunities abound – including several "game changers" that have already landed in market, with many more to come.

Not accounting for them exposes long-run investment plans to significant risk.





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Planner's Dilemma

Dilemma: How to account for the not-perfectly-known?

How do Leaders Address This?

- Past: truth is, many used to ignore future savings
- Now: Then they took a closer look to improve planning precision and avoid over-committing to new supply
- Three case studies:
 - New England ISO: EE Committee
 - California ISO: EE Committee
 - Nova Scotia Power



electricity across the six-state region

- Three basic tasks:
 - Day-to-day operation of bulk power system
 - Oversight and administration of regional wholesale market
 - Management of comprehensive power planning process
- Previous approach accounted only for approved EE plans
 - Committee struck to examine issue
 - Regional consultations of key market stakeholders
 - New approach: long-term assumptions critical to planning





ISO New England

Mandate: ensure reliable supply of



new england

sufficient evidence that DSM potential

replenishes itself at roughly the same cost

Key Finding:

- 100% of assumed DSM accounted for
- Result: new plans anticipate zero net load growth across the region

ISO-NE (New England)



----RSP13-FCM

ISONE Annual Energy: RSP13 Forecast (GWh)



ISO-NE (New England)



Connecticut and Massachusetts are among the continent's leaders in DSM





ISO-NE (New England)

Maine and Rhode Island have recently emerged as very strong DSM players





ISO-NE (New England)

Vermont is the historic leader in DSM.

- VT is currently considering increasing from ~2%/yr to an unprecedented 3%/yr (proposal of the independent DSM administrator)
 VT Annual Energy: RSP13 Forecast (GWb)
- For the state's longerterm energy planning, 2%/yr is assumed to be the baseline... for the next 35 years





CallSO (California)

Mandate: ensure a reliable, efficient and affordable bulk



power system while upholding the State's energy goals

- Includes planning function similar to ISO-New England
- Previous approach accounted only for approved EE plans
 - Multi-agency agreement to jointly examine issue: CEC / CPUC / CallSO
 - Statewide consultations of key market stakeholders

New approach: long-term assumptions critical to planning



CallSO (California)

- Key Finding: sufficient evidence that DSM potential *replenishes itself* over the long-term
- Approach: adapt long-run DSM potential model to account for future savings opportunities
- Scenario analysis assumes actual savings may be higher or lower than anticipated
- 100% of DSM potential accounted for in mid scenario
- Result: new plans anticipate near-zero net load growth across the State





Others: Nova Scotia



- NSPI 2007 IRP examined long-run DSM potential study
- Incorporated 100% of study results
- Outcome: declining demand forecast
- Note: N.S. went on to ramp up DSM from nearzero in 2009, to 1.5% savings/yr by 2012

Year	Net System Requirement (GWh)	Annual Change (%)
2003	12,009.1	4.4
2004	12,387.7	3.2
2005	12,338.2	-0.4
2006	10,946.2	-11.3
2007	12 638 0	15.5
2008*	12,538.3	-0.8
2009*	12,073.1	-3.7
2010*	12,157.7	0.7
2011*	11,906.8	-2.1
2012*	10,475.4	-12.0
2013F	11,003.3	5.0
2014F	10,917.2	-0.8
2015F	10,919.9	0.0
2016F	10,853.2	-0.6
2017F	10,776.8	-0.7
2018F	10,707.4	-0.6
2019F	10,733.1	0.2
2020F**	10,710.1	-0.2
	[9,569.1]	[-10.8]
2021F**	10,663.1	-0.4
	[9,522.1]	[-0.5]
2022F**	10,595.8	-0.6
	10 562 9	[-0.7]
20225**	10,203.8	-0.3

Table 1 – Total Energy Requirement with Future DSM Program Effects²

* Results for the years 2008 to 2012 contain the effects of past DSM programs

** Bracketed numbers represent the low load scenario without Port Hawkesbury Paper load.



Others: Ontario



Figure 18: Ontario's Planned Supply Mix (MW)









- Several regions have examined the issue of risk raised by Elenchus
- As noted by Elenchus, no state or province in North America has concluded the need to discount DSM savings projections
- Some have concluded the opposite
 - Northwest U.S. applies 10% reduction to DSM costs to account for net risk benefits when compared with supply resources
 - Vermont and other states apply 10% risk premium to supply options when compared with DSM
 - Note: Vermont, the Northwest U.S., and California represent



System planners who have been tasked with shining a light on DSM have concluded that, rather than seeing its potential depleted, it renews itself through innovation. They also conclude that it is a dependable, low-risk resource.

As a result, they have concluded that it would be imprudent to *not* assume continued DSM improvements, for planning purposes.





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DSM Scenarios (from previous slide)

Original written evidence included two long-run DSM scenarios

 Below: new effort to build from MH's "Levels 2 & 3"

> Extend savings >2018

 Rolling 3-year average





DSM Scenarios *incl. extended version*

Extended versions of Levels 2 and 3 assume sudden no dropoff after 2018

Results similar (both higher and lower) to our original Scenarios A and B





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DSM Scenarios *incl. extended version*

Same results, but viewed in cumulative annual savings (as opposed to incremental annual)



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Impact on Load Forecast (to 2025)



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Impact on Load Forecast (to 2034)





IMPLICATIONS



- For planning purposes, a near-flat, long-run demand curve is the most prudent assumption for *domestic needs*
 - Note: not a *prediction*; rather a likeliest scenario assuming MH pursues its stated policy of securing all economically achievable demand side management opportunities
- Implies that Keeyask and other supply investments will primarily or exclusively serve export opportunities
- = MERCHANT PLANT PERSPECTIVE



Preferred Plan may still be preferential

- ✓ Initial export contracts to secure part of investment
- $\checkmark\,$ Additional export opportunities down the road
- ✓ Added reliability benefits

But value is heavily dependent on key risk factors

- $\overset{\text{\tiny{(1)}}}{\longrightarrow}$ How will natural gas prices evolve?
- ♥ How quickly will solar PV costs continue to drop?
- Will U.S. adopt more aggressive CO₂ reduction requirements?

PUB decision would benefit from assessment rooted in this perspective



For planning purposes, it may be more prudent to assume MH Level 2 *extended after 2018*.

This suggests a *nearly* flat domestic demand curve to 2034, which in turn suggests that Keeyask and other supply investments should be assessed primarily as merchant plants.



QUESTIONS?

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