

GENEVA GRAHAM LOOKER

Geneva Graham Looker is a Senior Associate at Whitfield Russell Associates. She holds a Bachelor of Arts degree from Hope College, and a Master of Business Administration from George Washington University. Mrs. Looker has worked for the firm as an Associate, a Senior Associate and an Associated Consultant for more than 15 years.

Mrs. Looker has participated in many cases of WRA in a variety of functions. Her work has included preparation and critiques of numerous cost of service studies. She has led the firm's settlement negotiations at FERC and at the Bonneville Power Administration on behalf of Native American Tribes. She has managed the preparation and of testimony and the firm's litigation support of lead attorneys in dozens of major proceedings before State and Federal courts, agencies and arbitration panels. Her work has included excess capacity determinations, replacement power cost calculations, research on refusals to transmit third party energy, development of generating unit performance standards and a cost/benefit analysis of a street lighting system purchase. She has also analyzed data and prepared spreadsheets and exhibits detailing the damages caused by breach of contract between utilities. Mrs. Looker has attended numerous seminars on Utility Regulation and Rate Design, presented by Public Utilities Reports, Inc., and Scott Hempling, Esq.

In addition to her work with WRA, Mrs. Looker has also worked at Martin Capital Management, the International Monetary Fund, and the American Public Power Association.