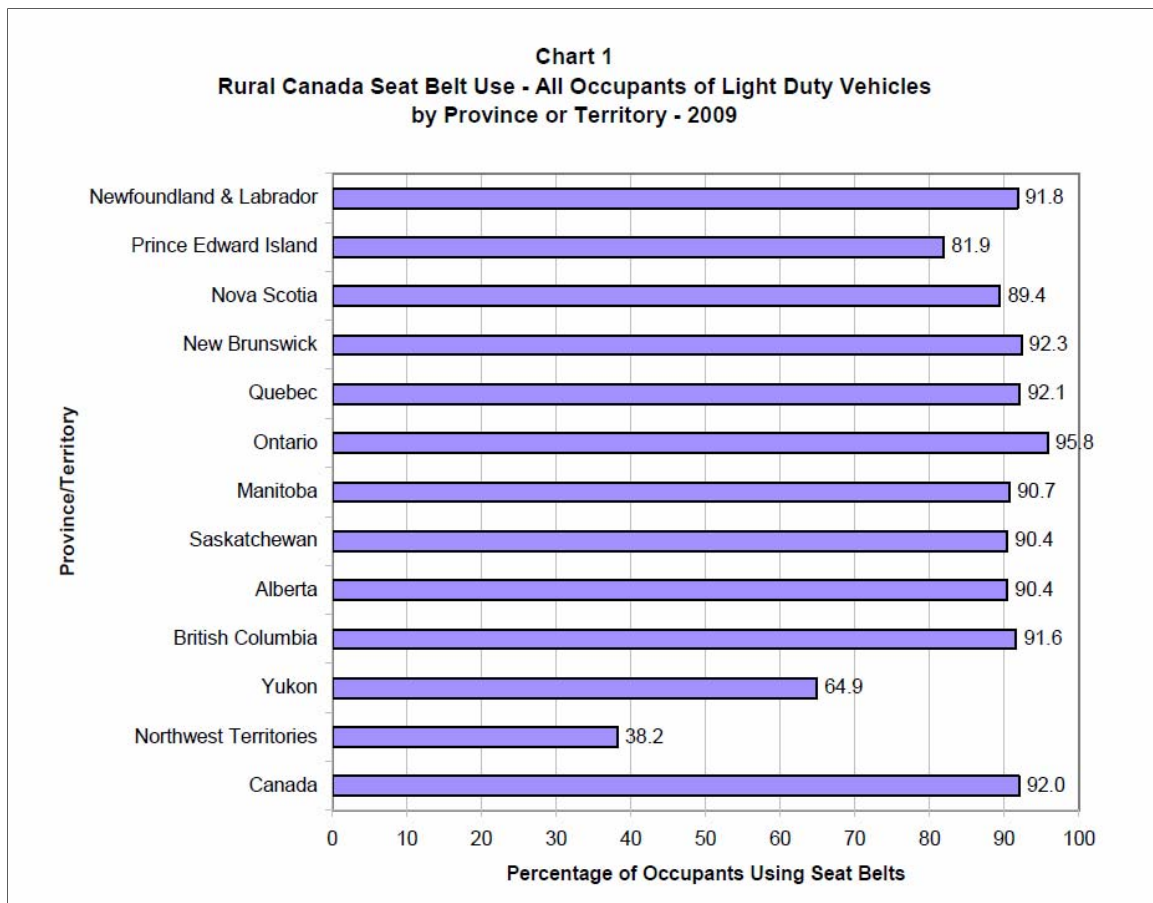


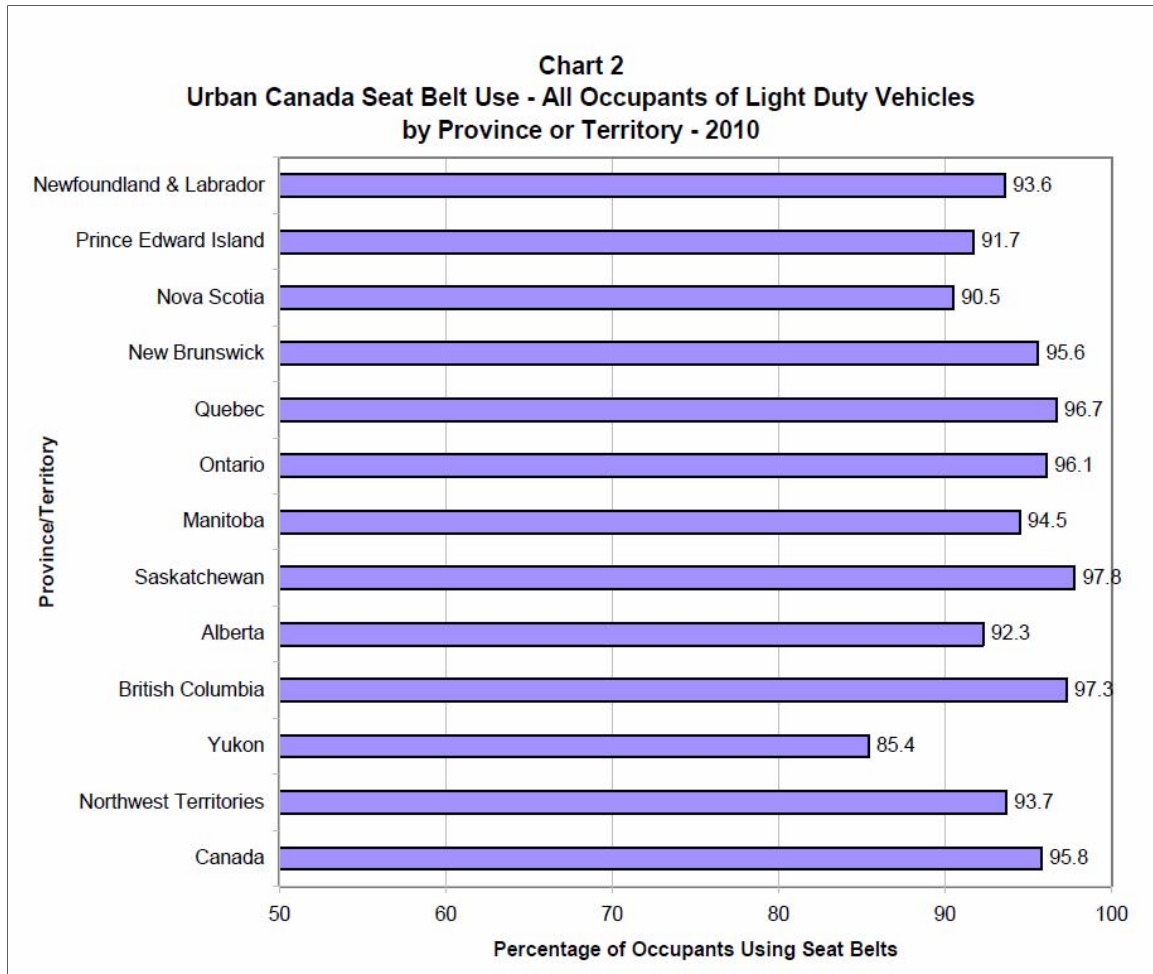
Undertaking #25

MPI to produce the 2014 information that the Corporation has about the relative proportion of rural people using seatbelts versus urban.

RESPONSE:

The last national observational surveys conducted by Transport Canada and the Canadian Council of Motor Transport Administrators (CCMTA) on seatbelt usage were completed in 2009 (rural communities) and 2010 (urban communities). The observational results were filed with the Public Utilities Board during the 2014 GRA hearings (Undertaking 21), and are included below for reference.





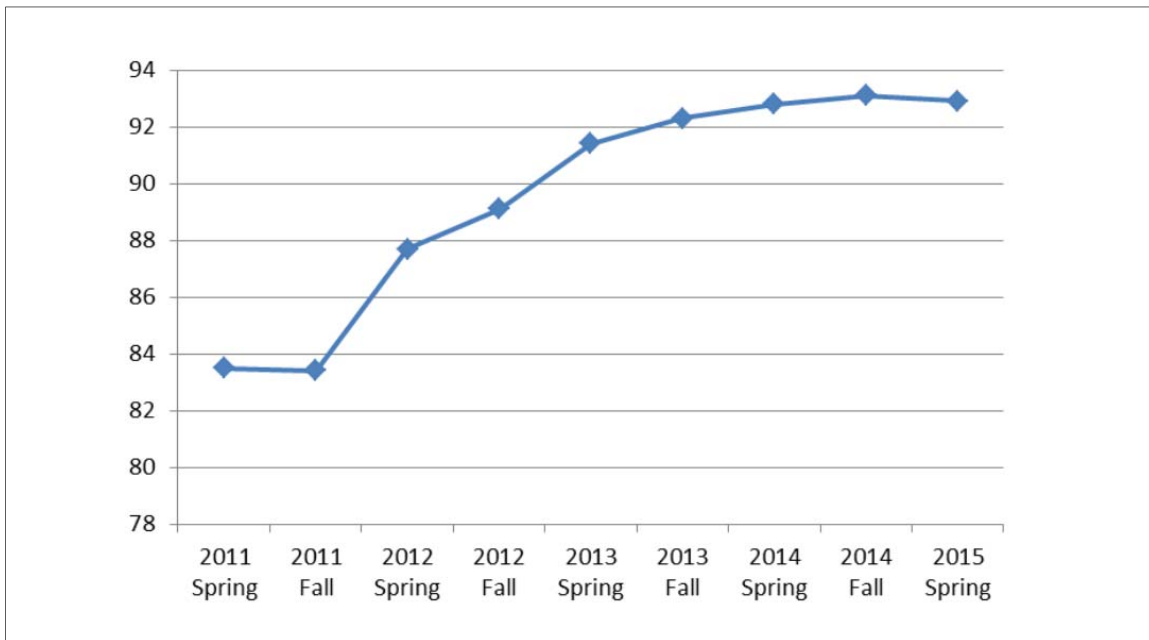
Since the discontinuation of these national surveys, Manitoba Public Insurance has continued to work with RCMP to complete annual observational surveys in rural communities on the basis that rural seat belt use continues to lag urban areas, and because non-use of occupant restraints continues to be a significant contributing factor in fatalities and serious injuries, the majority of which take place on rural highways. RCMP observational data is subsequently used by the police service to inform enforcement efforts at the community level.

The results of the March 2015 survey are provided below. A total of 10,391 vehicles were observed, and the average seatbelt compliance rate was 92.9%.

RCMP Jurisdiction Seatbelt Survey Results – March 2015

Location	Seatbelt Compliance Rate
Russell	98.7%
RM St. Clements	96.5%
Steinbach	95.2%
Neepawa	94.6%
Portage la Prairie	94.0%
Grunthal	91.5%
West St Paul	89.0%
The Pas	83.5%
Oakbank	85.0%
Beausejour	65.7%

Average Seatbelt Compliance Rates 2011-2015 (RCMP Observational Data)



Manitoba Public Insurance has not conducted observational surveys in urban areas since the Transport Canada surveys were discontinued, due to the high urban usage rates last reported in Manitoba (94.5%). However claims data and Manitoba Public

Insurance public polling data indicate that the high overall wearing rate in major urban centres has been maintained.

From the 2014 Seatbelt Use Topical Poll
Drivers' use of seatbelts 10 out of 10 times

	Drivers	Passengers
	Sept. 2014	Sept. 2014
	% (n=725)	% (n=800)
All Manitobans	96%	93%
Region	*	*
Winnipeg	98%	94%
Outside Winnipeg	94%	94%

Manitoba Public Insurance claims data for the five year period of 2008, 2011, 2012, 2013, and 2014 indicates seatbelt usage for vehicle occupants involved in collisions is at least 93 percent regardless of gender, injury type, or if the person involved is a driver or a passenger (years 2009 and 2010 are excluded due to incomplete data).