

Press Release - CARSP

Wednesday, 19 November 2014

Canadian Association of Road Safety Professionals Remembers Road Crash Victims on November 19th

OTTAWA, Nov. 19, 2014. Today marks the National Day of Remembrance for Road Crash Victims in Canada. The 300 members of the Canadian Association of Road Safety Professionals together with our colleagues in road safety across the country stand in solidarity as we pay tribute the thousands of Canadian victims and families touched by these tragedies.

“Preventing serious injuries and deaths on our streets, roads and highways is our collective responsibility,” says Jennifer Kroeker-Hall, Vice President of the Canadian Association of Road Safety Professionals. We should all do what we can to raise awareness, and avoid the actions behind the wheel that put us, our passengers and pedestrians at risk.”

On average, five Canadians are killed in road collisions every day. Many more are seriously injured or are indirectly affected by the death or maiming of loved ones. In the past 50 years, more Canadians have died on our roads than were killed in both world wars.

“If we were to put down our mobile devices while driving, drive at a speed that is within the speed limit and appropriate for road conditions, wear our seat belts, place our children in properly-fitted child restraints for vehicles, and avoid driving when fatigued or impaired, we could significantly reduce the number of deaths and injuries from traffic collisions. The fact is that almost all of these deaths and injuries are preventable,” says Kroeker-Hall.

Given this fact, and that today is a national day for remembering and honouring those who died from motor vehicle crashes, CARSP challenges Canadians to renew their commitment to do all that they can to prevent motor vehicle injuries and deaths.

CARSP encourages Canadians to participate in some of the activities held to commemorate the day. To learn more about activities planned for November 19, visit rememberroadcrashvictims.ca. **The Canadian Council of Motor Transport Administrators**, is the steward of the National Day of Remembrance for Road Crash Victims.

About the Canadian Association of Road Safety Professionals (CARSP)

Established in 1985, CARSP is a national organization dedicated to enhancing road safety at home and abroad. It supports Canada’s road safety community by providing access to multi-disciplinary information, research

and networking opportunities representing a diverse group of professionals involved in the research, management, delivery and promotion of road safety programs.

In 2015, the theme for CARSP's flagship event, the annual road safety conference, is "Road Safety: The Road Ahead". It was chosen to recognize the significant strides Canada has made in road safety, where action is still needed, and the challenges and opportunities Canada will face tomorrow. The conference runs from May-27-30, 2015 in Ottawa, Ontario. For more information, please go to [CARSP Conference 2015](#).

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