



News Release

July 13, 2010

The Public Utilities Board (PUB) today issued two orders (72/10 and 73/10) dealing with appeals of Highway Traffic Board decisions related to sign companies seeking permits to construct signs adjacent to Provincial Trunk Highways.

In considering signs adjacent to highways, road safety is of paramount concern with the risk of drivers being unduly distracted. In allowing the appeals, PUB attached conditions intended to achieve a reasonable balance between road safety concerns and legitimate economic interests. The Board grants permits for the construction of the signs, which will decrease the frequency of the messages changes in the case of the electronic signs and best ensure road safety standards are upheld in the other case, which does not involve electronic message boards).

The Board recommends that the policies concerning signs on Manitoba's Highways be reviewed and consolidated, with consultations with interested parties prior to final development and implementation.

A copy of the Order, which contains additional information, may be reviewed on the Board's website www.pub.gov.mb.ca, or be obtained through the Board's Office.

The Public Utilities Board
400 – 330 Portage Avenue
Winnipeg, MB R3C 0C4
Telephone: (204) 945-2638
Facsimile: (204) 945-2643
Toll Free: 1-866-854-3698
Email: publicutilities@gov.mb.ca