Manitoba Public Insurance 2021 General Rate Application

Closing Submission of the Taxi Coalition

5 November 2020

2 For matters outlined in the Taxi Coalition's (TC) application for standing and for matters 3 that emerged through the course of the proceeding, the Taxi Coalition provides its closing 4 submission with 6 key recommendations for the Public Utilities Board's (PUB) 5 consideration. 6 Briefs detailing the issue, recommendations, and discussion on each recommendation 7 below are contained in the subsequent sections of this submission. It is the submission of the Taxi Coalition that the PUB should: 8 9 1. Increase the rates for Passenger VFH by 56%, together with corresponding 10 reductions to rates in the Private Passenger Major Class. A full adjustment to break-even indicated rates is warranted in this 11 12 circumstance. (See Issue Brief 2) 13 2. In the alternative, increase rates for Passenger VFH by 40% with the intention 14 of considering an appropriate adjustment in the next GRA. Once again, the 15 40% increase would have corresponding reductions to rates in the Private 16 Passenger Major Class. 17 The only reasonable level of gradualism for the current rate adjustment is one 18 that permits a subsequent adjustment within the 15% experience adjustment 19 limit, to achieve break-even indicated rates. (See Issue Brief 3) 20 3. Direct MPI to investigate and in the next GRA report on whether it is 21 appropriate to accelerate the reduction in premiums for Taxicab VFH in 22 territories 2, 3 and 4. 23 Variances between raw pure premiums and indicated rates call into question 24 the tradeoffs between accuracy and stability in the general methodology of credibility weighting (see Issue Brief 4) 25 4. Direct that the following matters be included in the VFH framework review: 26 27 a. Whether MPI requires any regulatory or municipal by-law changes in order to collect relevant information for the VFH rate design(s); 28 29 b. Which DSR model(s) best reflect risk and incentives to reduce risk; c. Whether the fleet program, or some variation of that program, which 30 31 takes into account the claims experience of multiple vehicles and 32 multiple drivers is appropriate for Corporately owned VFH fleets of 33 two or more vehicles:

TAXI COALITION: SUMMARY OF RECOMMENDATIONS

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2		d. Whether any one or more of other metrics such as time on the road or kilometers driven or driver risk are appropriate for designing VFH
3		premiums;
4 5		e. Whether time bands should be adjusted to better reflect the business operations and risk of VFH;
6		f. Collection of and analysis of relevant data in order to better
7		understand the causes of high relativities of VFH, and in particular of
8		Taxicabs, in their major class;
9		g. Analyze and report on whether it continues to be appropriate to have
10		Passenger VFH and Private delivery services like Uber Eats and Skip
11		the Dishes in a different major class than other VFH;
12		h. Analyze and report on the relative probability as between the
13		Passenger VFH and the other VFH that there will be a serious loss
14		claims experience in the future;
15		i. Collect and analyze, if available, relevant data and report at the next
16		GRA on the composition of and characteristics of the Passenger VFH
17		group, including (based on a metric such as per week or per month)
18		time available for fares, number fares taken, time of day (e.g.
19		evenings, weekends) on the road, and kilometers driven;
20		j. Report on whether and which parts, if any, of the proposed VFH
21		framework require regulatory changes or PUB approval.
22		A number of issues should be addressed as part of the VFH Framework Review,
23		that fall into one of four general categories:
24		i. Data Collection
25		ii. Product Design
26		iii. Incentives for reducing risk
27		iv. Subsidization of VFH rates
28 29		Each of the ten (10) sub-recommendations are addressed in one of the four (4) categories. (See Issue Brief 5)
30 31 32	5.	Direct MPI to make reasonable attempts to conduct its VFH framework review so it has a proposal for the next GRA with a view of being able to integrate the revised framework in NOVA on or before April, 2022.
33 34		MPI should abide by timing constraints imposed by Project NOVA, to ensure efficient program delivery. (See Issue Brief 5)
35 36	6.	Find that there is a gap in currently offered DSR incentives to Corporately owned VFH (2 or more owners), and direct MPI to implement a DSR registrant

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1 model for corporately owned VFH. This would include taxis, accessible and 2 limo VFH. 3 Vehicle premium discounts under the DSR Program are not available to multiowner corporations. Revising program design can eliminate this undue 4 discrimination. (See Issue Brief 6) 5 6 7 The following issue briefs are provided below: 8 1. Regulatory Principles 9 2. Passenger VFH Adjustment to Break-Even Indicated Rates 3. Partial adjustment toward break-even indicated rates 10 11 4. Passenger VFH Experience and Assumptions 12 5. Credibility Weighting and Volatility 13 6. The VFH Framework Review 14 7. DSR Programming Gap for Small Corporate Customers 15 Issues briefs may also have appended additional transcript excerpts relevant to the 16 content of the brief.

1 ISSUE TOPIC #1: Regulatory Principles

- 2 **ISSUE**:
- 3 What are the regulatory principles applicable to this hearing?
- 4 TC SUMMARY AND/OR RECOMMENDATION:
- 5 The Crown Corporations Governance and Accountability Act C.C.S.M. c. C336, and The
- 6 Public Utilities Board Act C.C.S.M. c. P280 set out the regulatory principles of just and
- 7 reasonable rates for service, which are consistent with the regulatory principles set out in
- 8 Bonbright.
- 9 The absence of any evidence to the contrary and in the absence of any challenge to Mr.
- 10 Bowman's evidence, the Board should give significant weight to it.

11 **DISCUSSION AND SUPPORT:**

- We submit that the regulatory principles applicable to this hearing are set out in section
- 13 25 of the The Crown Corporations Governance and Accountability Act C.C.S.M. c. C336
- which sets factors which may be considered at s. 25(4). That Act, through s. 25(3) and
- 15 (5), also incorporates by reference the regulatory principles of just and reasonable rates
- 16 for a service as set out in ss. 77 and 82 of The Public Utilities Board Act. We submit that
- 17 those statutory principles are consistent with recognized regulatory principles set out in
- 18 Bonbright.

19 **Hydro and MPIC rates review**

- 20 <u>25(1)</u>
- 21 Despite any other Act or law, rates for services provided by Manitoba Hydro and
- 22 the Manitoba Public Insurance Corporation shall be reviewed by The Public
- 23 Utilities Board under The Public Utilities Board Act and no change in rates for
- services shall be made and no new rates for services shall be introduced without
- the approval of The Public Utilities Board.
- 26 **Definition: "rates for services"**
- 27 <u>25(2)</u>
- 28 For the purposes of this Part, "rates for services" means

1 2 3	 (a) in the case of Manitoba Hydro, prices charged by that corporation with respect to the provision of power as defined in <i>The Manitoba Hydro Act</i>, and
4 5 6	(b) in the case of The Manitoba Public Insurance Corporation, rate bases and premiums charged with respect to compulsory driver and vehicle insurance provided by that corporation.
7	Application of Public Utilities Board Act
8	<u>25(3)</u>
9 10	The Public Utilities Board Act applies with any necessary changes to a review pursuant to this Part of rates for services.
11	Factors to be considered, hearings
12	<u>25(4)</u>
13	In reaching a decision pursuant to this Part, The Public Utilities Board may
14	(a) take into consideration
15 16	(i) the amount required to provide sufficient funds to cover operating, maintenance and administration expenses of the corporation,
17 18	(ii) interest and expenses on debt incurred for the purposes of the corporation by the government,
19	(iii) interest on debt incurred by the corporation,
20 21	(iv) reserves for replacement, renewal and obsolescence of works of the corporation,
22 23	(v) any other reserves that are necessary for the maintenance, operation, and replacement of works of the corporation,
24 25	(vi) liabilities of the corporation for pension benefits and other employee benefit programs,
26 27	(vii) any other payments that are required to be made out of the revenue of the corporation,

1 2	(viii) any compelling policy considerations that the board considers relevant to the matter, and					
3	(ix) any other factors that the Board considers relevant to the matter; and					
4 5	(b) hear submissions from any persons or groups or classes of persons or groups who, in the opinion of the Board, have an interest in the matter.					
6	MPIC					
7	<u>25(5)</u>					
8 9 10 11	In the case of a review pursuant to this Part of rates for services of the Manitoba Public Insurance Corporation, The Public Utilities Board may take into consideration, in addition to factors described in subsection (4), all elements of insurance coverage affecting insurance rates.					
12	The Public Utilities Board Act C.C.S.M. c. P280 provides, in part:					
13	Orders as to utilities					
14	<u>77</u>					
15 16	The board may, by order in writing after notice to, and hearing of, the parties interested,					
17 18 19 20 21 22 23	(a) fix just and reasonable individual rates, joint rates, tolls, charges, or schedules thereof, as well as commutation, mileage, and other special rates that shall be imposed, observed, and followed thereafter, by any owner of a public utility wherever the board determines that any existing individual rate, joint rate, roll, charge or schedule thereof or commutation, mileage, or other special rate is unjust, unreasonable, insufficient, or unjustly discriminatory or preferential; (emphasis added)					
24 25 26	(b) fix just and reasonable standards, classifications, regulations, practices, measurements, or service to be furnished, imposed, observed, and followed thereafter by any such owner;					
27	Discriminatory rates					
28	<u>82(1)</u>					
29	No owner of a public utility shall					

1	(a) make, impose, or exact any unjust or unreasonable, unjustly					
2	discriminatory, or unduly preferential, individual or joint rate,					
3	commutation rate, mileage, or other special rate, toll, fare, charge, or					
4	schedule, for any product or service supplied or rendered by it within the					
5	province; (emphasis added)					
6 7 8 9	without the written authorization of the board and subject to subsection (2), make, impose, exact, or collect, any rate, toll, fare, or charge, or any schedule of rates, either individual or joint, for any product supplied or service rendered by it within the province;					
10	(c) adopt or impose any unjust or unreasonable classification in the making,					
11	or as the basis, of any individual or joint rate, toll, fare, charge, or schedule					
12	for any product or service rendered by it within the province;					
13 14 15 16 17	(d) adopt, maintain, or enforce any regulation, practice, or measurement that is unjust, unreasonable, unduly preferential, arbitrarily or unjustly discriminatory, or otherwise in violation of law, or provide or maintain any service that is unsafe, improper, or inadequate, or withhold or refuse any service that can reasonably be demanded and furnished when ordered by the board; (emphasis added)					
19	(e) make or give, directly or indirectly, any undue or unreasonable					
20	preference or advantage to any person or corporation, or to any					
21	locality, or to any particular description of traffic in any respect					
22	whatsoever, or subject any particular person or corporation or locality, or					
23	any particular description of traffic, to any prejudice or disadvantage in					
24	any respect whatsoever; (emphasis added)					
25	(f) subject to subsection (3), issue any stocks, stock certificates, bonds, or					
26	other evidences of indebtedness payable in more than one year from the					
27	date thereof, unless it has first obtained authority from the board for the					
28	proposed issue;					
29	(g) subject to subsection (9),					
30	(i) capitalize its right to exist as a corporation; or					
31	 (ii) capitalize any right, franchise, or privilege in excess of the amount					
32	(exclusive of any tax or annual charge) actually paid to the					
33	government or any municipality in the province as the consideration					
34	therefor; or					

1	(iii) capitalize any contract for consolidation, merger, or lease; or
2 3	(iv) issue any securities against, or as a lien upon, any contract for consolidation, merger, or lease;
4	(h) without the approval of the board, sell, lease, mortgage, or otherwise
5	dispose of or encumber its property, franchises, privileges, or rights, or
6	any part thereof, or merge or consolidate its property, franchises,
7	privileges, or rights, or any part thereof, with that of any other public utility
8	or its owner;
9	(i) subject to subsections (12) and (13), enter into any contract or
10	arrangement, other than a contract to provide the services that the public
11	utility provides, at rates approved by the board, with a company or firm in
12	which the owner of the public utility or a director thereof has an interest,
13	unless the public utility has filed with the board the contract, or a
14	memorandum describing and giving full details of the arrangement, and
15	has received from the board a written acknowledgment that the filing has
16	been made as required herein;
17	(j) discontinue service to the public without authorization of the board at least
18	one year prior to discontinuance, unless otherwise provided in the statute
19	or agreement under which the public utility is operated;
20	(k) declare or pay any dividend, or effect any other distribution of the assets
21	of the utility, when it appears likely that an application will be made in the
22	foreseeable future for authority to discontinue service to the public, unless
23	authorization of the board is first obtained;
24	(I) declare or pay any dividend, or effect any other distribution of the assets of
25	the utility, at a time when a subsisting order of the board prohibiting the
26	owner from declaring or paying dividends or effecting any other
27	distribution of or from the assets of the utility is in force, unless
28	authorization of the board is first obtained;
29	(m) declare or pay any dividend, or effect any other distribution of the assets
30	of the utility, that would contravene any restriction on the payment or
31	declaration of dividends or other distribution of the assets of the utility
32	imposed by a subsisting order of the board, unless authorization of the
33	board is first obtained.

- 1 We note that MPI who has the onus of proof in this case did not adduce any expert
- 2 evidence on the regulatory principles and their application to rates for VFH. MPI did not
- 3 challenge Mr. Bowman in cross-examination on the regulatory principles and their
- 4 application to this case.
- 5 There is no issue of evidentiary unfairness as suggested MPI in its final submissions.
- 6 MPI had the pre-filed evidence of Mr. Bowman and Mr. Crozier and could have filed
- 7 rebuttal evidence. It chose not to.
- 8 In addition, it incorrectly asserted in its presentation (Slide 35, Ex. 85) that the TC was
- 9 proposing that (Transcript p. 2292 and 2293) the 10% credibility weighting formula be
- 10 changed to a 40% credibility weighting formula. Mr. Bowman's pre-filed evidence sets out
- 11 the regulatory reasons for his two recommendations. There was extensive cross-
- 12 examination of Mr. Johnston on the unreliability of the initial assumptions and the need to
- 13 reflect current data because the formula is not useful or applicable for a new rate without
- 14 historical data.
- 15 The reference to the evidentiary rule in *Browne and Dunn* is misplaced. There was no
- 16 evidentiary unfairness on the issue.
- 17 MPI could have had a regulatory witness address any regulatory evidence and
- 18 recommendations of Mr. Bowman in the Regulatory Panel. MPI chose not to adduce any
- 19 evidence to challenge Mr. Bowman's pre-filed evidence. Mr. Johnston, although an
- 20 actuary and not a regulatory expert, could also have shared his views on Mr. Bowman's
- 21 evidence.
- 22 Finally, MPI had the opportunity to cross-examine Mr. Bowman on his pre-filed evidence
- and oral testimony with respect to his recommendations but chose not to.
- We submit that in the absence of any evidence to the contrary and in the absence of any
- challenge to Mr. Bowman's evidence and in the absence of any challenge to his extensive
- 26 local, national and international regulatory expertise, the Board should give significant
- 27 weight to it.

1 ISSUE TOPIC #2: Passenger VFH Adjustment to Break-Even Indicated Rates

2 **ISSUE**:

- 3 Whether after applied-for adjustments, Passenger VFH rates should increase by a further
- 4 56% or \$1,117 to achieve indicated break-even rates.

5 TC SUMMARY AND/OR RECOMMENDATION:

- 6 The PUB should direct a full adjustment to break-even indicated rates, and so increase
- 7 rates by the full 56% beyond applied-for in the current proceeding, together with
- 8 corresponding reductions to rates in the Private Passenger Major Class.
- 9 Relevant regulatory principles which support the adjustment to full break-even indicated
- 10 rates include: the avoidance of significant cross subsidization, the avoidance of promoting
- wasteful use. Rate stability is a low priority in this unique case which involves a newly
- 12 created class.
- 13 The two years of Passenger VFH experience to date has been relatively stable. As the
- 14 experience evolves, there is reason to expect that raw relativities may increase because:
- 15 1. Serious losses have been absent from the 2018 and 2019 Passenger VFH experience. Serious losses are an unfortunate inevitability, and will increase the experienced losses of Passenger VFH, all else equal; and
- As the passenger VFH market matures, and major service providers enter the
 market, and professional drivers may increase as a proportion of all Passenger
 VFH drivers, increasing time on road, and kms drive, all else equal.
- Therefore, current indicated break-even rates are more likely to need further upward adjustment in subsequent years (beyond the noted 56%), than a downward adjustment.
- 23 The adjustment to break-even indicated rates should also be done based on the available
- 24 data to date, as the current year's experience data is expected to be significantly impacted
- by COVID-19, and further years' data may similarly be impacted over the course of an
- 26 economic recovery. It may well be many years before any additional reliable data is
- 27 available.
- 28 Finally, had the PUB been endowed with perfect foresight in the 2018 VFH application, it
- 29 is reasonable to expect that rates would have set to reflect the experience in 2018 and in
- 30 2019 and the 56% level higher than that proposed by MPI.

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DISCUSSION AND SUPPORT:

A full adjustment to break-even indicated rates is supported by the evidence

- 3 In response to TC(MPI)2-3, Passenger VFH rates would have to increase by a further
- 4 56% (or \$1,117) above the currently applied for rates in order to equal today's actuarially
- 5 indicated break-even rate.
- 6 MPI comes to this conclusion as follows:
- Per Ratemaking Appendix 9, Table 15, the balanced raw relativity and the new relativity after product change are 3.0156 and 1.9316 respectively. This implies an actual-to-applied ratio of 1.56 (=3.0156 / 1.9316) i.e. the rates for the Passenger VFH (Passenger Vehicle) insurance use would have to be increased further by 56% beyond the 2021 GRA.¹
- 12 And

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- Per the response to a) above, the rates for this insurance use would have to be increased further by 56% beyond the 2021 GRA. As such, the average rate for this insurance use would have to increase by a further \$1,117.
 - The 56% rate increase is based on the full and complete data from 2 years of operation of Passenger VFH use it is not a "small sample set", it is the complete set. The relativities have been stable across the two years, indicating reliability in the measurement. They have included no serious losses, however, which suggests the relativities are in fact low compared to what will ultimately arise. Also, if the use category changes to more committed VFH drivers (as is likely given natural market evolution, as well as needed rate increases over time under any scenario) the relativities will also likely rise.
 - It is also important to note that the analysis and development of relativities as used by the Taxi Coalition are entirely those generated by MPI and their actuaries. The TC have not developed their own, nor challenged in any way, the MPI development of actuarial cost comparisons, or the application of the minimum bias procedure. In this regard, there is no dispute what the actual data shows. MPI recognized that Mr. Bowman is not an actuary this was acknowledged. However, the TC case does not rely in any way on competing actuarial analyses. The only dispute relates to how much weight to put on the actual data, relative to the hypothetical and unfounded data used in the 2018 hearing MPI argues 90% credibility weight should be put to the unfounded data TC submits there is no credibility to this data, in light of having actual experience.

¹ TC(MPI)2-3(a)

- The evidence of its Chief Actuary on the issue of the magnitude of the increase was not consistent in the hearing. During cross-examination by Board Counsel, Mr. Johnston opined that: ²
- the likelihood is very high that a rate increase of a larger magnitude is required
- 6 Thus, the evidence is not that there is a low likelihood that a rate increase of a larger
- 7 magnitude is required. We submit that with this evidence of a "very high" likelihood of a
- 8 rate increase of a larger magnitude being required there is no sound reason to reject Mr.
- 9 Bowman's evidence that a 56% increase is appropriate.

Economic efficiency principles supersede rate stability principles

- The relevant regulatory principles (as specified by Bonbright) for consideration in this case are³:
- 1. Avoidance of "undue discrimination" in rate relationships.
 - Efficiency of the rate classes and rate blocks in discouraging wasteful use of service while promoting all justified types and amounts of use:
 - (a) in the control of the total amounts of service supplied by the company:
 - (b) in the control of the relative uses of alternative types of service (on-peak versus off-peak electricity, Pullman travel versus coach travel, single-party telephone service versus service from a multi-party line, etc.).
 - A further principle that should be given less weight in this context compared to typical regulated situations is:
 - 3. Stability of the rates themselves, with a minimum of unexpected changes seriously adverse to existing customers. (Compare "The best tax is an old tax").
- 24 Addressing each of these in turn:
 - 1) Undue discrimination is present in the material undercharging of the Passenger VFH rates, relative to today's indicated break-even rate. The 56% variance between applied-for rates and indicated rates is material, and market distorting.

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² Tx p 1730 lines 13 and 14

³ Bonbright, James C., Principles of Public Utility Rates. Columbia University Press. 1960. page 291.

Mr. Bowman elaborates on this point⁴:

my submission is that PUB should make it a priority to address the material cross-subsidization that is occurring now before entrenching more unfairness in the market, that failure to address the issue now may lead drivers to opt into the TNC service when their actions are not economically efficient to be in that service and consuming insurance services, and it would not have made that decision absent cross-subsidization.

This discrimination leads to the other participants in the major class paying higher rates than necessary to cross-subsidize the Passenger VFH users. MPI asserts that this does not lead to higher rates for others but rather a charge against the Rate Stabilization Reserve⁵. This is clearly not correct, in that there is ultimately only one source of funds for MPI – drivers. If the Passenger VFH drivers do not cover their costs, the only other source of the funds is other drivers. Whether this arises in the same year, through the MPI balancing process, or over multiple years through the Rate Stabilization Reserve funding process, there is no means to retroactively recover these material subsidies from the Passenger VFH customers in 2021.

We also note Mr. Johnston's evidence on this issue: 6

But I'm quite willing to say that with consecutive loss ratios in this neighbourhood, the -- the **likelihood that** there's some subsidization is high.(emphasis added)

2) Wasteful use would be discouraged by charging Passenger VFH the full indicated break-even rate, by sending Passenger VFH operators, particularly those who are new, or considering entering the marketplace, the correct price signal about the cost of operations. Simply put, charging new entrants to the Passenger VFH industry the correct insurance price signal now will allow them to make informed decisions about the full cost of operations. 'Shielding' current and prospective Passenger VFH operators from the full cost of insurance may lead to them incorrectly assessing options, and over-valuing the prospects for them to enter into Passenger VFH operations, and missing other more beneficial opportunities or inappropriately investing (for example, as justification for purchasing a new vehicle that they incorrectly assume can be funded in part by VFH activities over a number

⁴ Tx 2140 line 6-14

⁵ Tx 2294 line 5 - 23

⁶ Tx 1718 line 14 -16

of years). These drivers, under MPI's approach, would face continuing and compounding increases year-over-year for many years, undermining their economic prospects, building resentment with MPI pricing, and adversely affecting a competitive marketplace for VFH/taxi operations.

On a round numbers basis, indicated rates are \$1100 more than the currently applied-for rate. This is without any observed serious losses in the first two years of data. If serious losses might account for an additional 10% overall (as they do for taxis), then currently applied-for rates might be underpriced by as much as \$1400.

Taking for example a casual driver, who according to MPI⁷, might drive 3500 km per year, this additional cost would amount to an additional \$0.40/km, which may approach the entire operating costs of a vehicle.

Mr. Bowman elaborates on this issue as follows8:

The issue that we're talking about is a different in pricing between, in rough numbers, two thousand dollars (\$2,000) a year for the -- the TNC driver versus a full cost that's close to around three thousand dollars (\$3,000) a year and probably higher with serious losses if one was to put in an estimate for that component, so, you know, over -- over a thousand dollars.

If this market is evolving to have more professional drivers on the road in many hours, that may increase compared to the two (2) years that you've experienced.

If, instead, it's a market with a lot of weekenders who are not doing a lot of driving, and extra, rough numbers, a thousand to fourteen hundred dollars (\$1,400) could easily be the difference about whether they participate in the market versus choose not to.

That could change whether they make certain investments in a new vehicle or in the -- what other -- ever other infrastructure they need to deal with this or changes in their life -- livelihood versus to stay out of the market. Not charging this cost has the potential to

⁷ TC(MPI) 1-16

⁸ Tx 2051 line16 to 2053 line 16

skew that market. And to give you an idea about the scale, in terms of if this is a market of weekenders, an extra thousand to fourteen hundred dollars (\$1,400), in one (1) of the interrogatories MPI does an estimate of -- they provide a summary of Saskatchewan's pricing for this service now. And they do an estimate of that based on the assumption that a driver drives 3,500 kilometres per year in this -- offering this service. It struck me as low, but it's the number that MPI chose.

If that driver as a weekender had the price -- the full price flowed through to them, an extra thousand to fourteen hundred dollars (\$1,400), you're talking about an additional thirty (30) to forty (40) cents per kilometre cost to operate their service that they're not currently paying for, for the insurance cost they consume.

That is a significant value. To give you an example, the full vehicle compensation rates that the province offers is a little under fifty (50) cents, in my understanding.

So an additional thirty (30) to forty (40) cents of cost that is not yet being reflected in the rates to weekenders could easily be enough to change the decision that people are making about whether to participate.

Note that if this assumption about "weekenders" is not correct, and the typical Passenger VFH driver is in fact driving far more kilometres, then the MPI analysis of the Saskatchewan pricing precedent becomes important to understand. Saskatchewan Passenger VFH pricing is based on \$0.11/km, which MPI calculates is about a 30% premium to All Purpose rates (\$385)⁹. If the typical Passenger VFH driver is not operating at 3500 km a year (a very low level) but more like 20,000 km a year, as an example (a level representative of perhaps part-time use, in Saskatchewan they would in fact be paying an extra \$2200 for Passenger VFH operations, which would be more than double the All Purpose average for Regina (\$1,317 to \$1,519)¹⁰.

⁹ TC(MPI) I-16(b)

¹⁰ TC(MPI) I-16(b)

1 2 3		In short – if the Passenger VFH drivers are weekenders, the degree of cross-subsidization they are experiencing is more than larger enough to materially distort the VFH/taxi market and drive inefficient decisions
4	3)	Rate Stability should not be the guiding regulatory principle for determining rates
5		in this instance. The Passenger VFH market is new in Manitoba, have only been
6		established in 2018. As such, there is no 'old tax', to use the colloquialism of
7		Bonbright. Viable long term business plans have not been developed based on a
8		reasonable expectation of cost stability.
9		Further, the market for Passenger VFH seems likely to expand and evolve as a
10		major global player has only just established operations here. MPI believes that
11		Passenger VFH are operating at more than a purely casual basis, but less than
12		the 24x7 operation consistent with Taxi VFH ¹¹ . This implies fairly low barriers to
13		entry and exit for Passenger VFH operators, unlike major commercial or industrial
14		operation that have invested significantly to operate in their industry.
15		Mr. Bowman again elaborates on this issue ¹² :
16		And further, I'm not sure we're doing these drivers a
17		favour if we're putting them into a situation where
18		they do not see the full cost of the insurance
19		services they consume at the outset, and then see
20		material increases year over year for many years into
21		the future.
22		And ¹³ :
23		In short, it's not that the market needs a faster
24		evolution; it effectively needs a fix.
25	Today	's data is the best available, and may be for some time

The data available to MPI to set Passenger VFH rates is by comparison to other VFH insurance uses, a limited data set, consisting of only two full years of experience. It is however, undoubtably superior to the initial assumptions that MPI relied on establishing the Passenger VFH rates in the 2018 VFH Application.

¹¹ TC(MPI) 2-11(a)

¹² Tx 2054 line 11-16

¹³ Tx 2055 line 3-5

- 1 This data is the complete experience of the Passenger VFH population meaning it is not
- 2 a sample of Passenger VFH experience¹⁴, and it benefits from having two years of raw
- 3 relativities that are reasonably close to one another, as shown in Table 6 of the InterGroup
- 4 Evidence, reproduced below:

			Balanced Current		Credibility Weighted
GRA	Insurance Use	Relativity	Relativity	Credibility	Relativity
2021	Passenger Vehicle-for-Hire (Passenger Vehicle)	2.9930	1.8083	0.10	1.9267
2020	Passenger Vehicle-for-Hire (Passenger Vehicle)	3.1160	1.6593	0.10	1.8049

Source: RM Appendix 9, Table 15

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Finally, given the unusual experience of current year in the COVID pandemic environment it will be unreasonable to expect this experience to inform future rate indications. It could therefore be 2022/23 or later before further additional data on Passenger VFH loss experience is available to inform future rate indications ¹⁵. For this reason, there is no basis to delay moving to the appropriate and justified cost level for Passenger VFH vehicles.

¹⁴ Tx 1921 line 20-23

¹⁵ Tx 2037 line 2-7

TRANSCRIPT EXCERPTS

- 2 The following transcript excerpts are provided to further highlight the issues presented in
- 3 the above Issue Brief

1

- 4 On the matter of subsidization of the Passenger VFH Rate, at Transcript page 1712:
- 5 13 MR. ROBERT WATCHMAN: Now one (1) of
- 6 14 the things the Board noticed -- noted right from the
- 7 15 outset -- if you could go to page 19, Kristen, to the
- 8 16 last paragraph on that page. So this was, you know,
- 9 17 the first interim order on VFH rates:
- 10 18 "The Board is concerned with respect
- 11 19 to the financial impact of the
- 12 20 provision of VFH insurance, and in
- 13 21 particular that such insurance not be
- 14 22 subsidized by other Basic customers."
- 15 23 Do you see that?
- 16 24 MR. LUKE JOHNSTON: I do.

17 And at Transcript page 1715:

- 18 3 MR. ROBERT WATCHMAN: Okay. So now if
- 4 we look at the last column, the -- the loss ratio, and
- 20 5 as you indicated, if you have a loss ratio in excess
- 21 6 of 100 percent, you're clearly not charging enough
- 22 7 premium.
- 8 MR. LUKE JOHNSTON: That's true.
- 24 9 MR. ROBERT WATCHMAN: And just -- and
- 25 10 as I understand it, that loss ratio is just the
- 26 11 incurred versus the earned premium?
- 27 12 MR. LUKE JOHNSTON: That's right.
- 28 13 MR. ROBERT WATCHMAN: So does that
- 29 14 take into consideration things like operational
- 30 costs?
- 31 15 MR. LUKE JOHNSTON: It would not.
- 32 16 You'd -- it is slightly different depending on the
- 33 17 class, just depending on the weight of those items,
- 34 18 but I would expect a -- a loss ratio more in the 70

35 to

```
1
       19 80 percent range to -- to truly break even net of all
2
       20 costs.
       21 MR. ROBERT WATCHMAN: Right. So the
3
       22 only point I was trying to understand there is that
4
       23 even with 100 percent loss ratio, you're -- you're
5
6
       24 still not charging enough premium?
7
       25 MR. LUKE JOHNSTON: Correct.
8
    And at Transcript page 1718:
9
       4 MR. LUKE JOHNSTON: I -- I can't say
10
       5 that. There's 452 cars in the first year, right?
       6 So -- and the total incurred of a
11
12
       7 million dollars, one claim could be a million dollars,
13
       8 right?
14
       9 Like, so I can't say that with
15
       10 certainty and any actuary would say with only 450
16
       11 vehicles and then obviously a much smaller number of
       12 claims, that they -- they can't have full confidence
17
18
       13 in that statement.
19
       14 But I'm quite willing to say that with
20
       15 consecutive loss ratios in this neighbourhood, the --
21
       16 the likelihood that there's some subsidization is
22
       17 high.(Emphasis added)
       18 But we still have to appreciate the
23
24
       19 volatility of a -- a small vehicle group like this
25
       can
       20 have in such a short time frame.
26
27
    And Mr. Johnston in reaction to Mr. Gabor's questions at p. 1720
28
       17 But -- so I don't -- I can't make a
29
       18 definitive statement that this group definitely has a
30
       19 one hundred and, say, twenty-five (125) percent loss
       20 ratio. But the likelihood is high, and the rate-
31
32
       21 making methodology will of course move toward that
33
       22 rate, but in a -- at a certain speed.
       23 And I think the most important thing
34
35
       24 for this hearing is -- is that the speed at which
36
       it's
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```
1
       25 moving to the target appropriate? MPI hasn't
 2
    And in answer to guestions by Mr. Watchman at p. 1730
 3
       12 I -- like, as I mentioned, I believe
 4
       13 the likelihood is very high that a rate increase of -
 5
 6
       14 of a larger magnitude is required, but I can't peg
 7
       (emphasis added)
       15 that at that level of detail right now.
 8
       16 But to your point, yes, if we changed
9
10
       17 rates today by 56 percent, that would continue on and
11
       18 be adjusted as -- as per the rate-making methodology.
12
    On the discussion with respect to increasing Passenger VFH rates by 56% at pages 1853
13
    and 1854
14
       13 MR. LUKE JOHNSTON: Approximate
15
       14 magnitude. I think whether it's 50 or 56, I don't
16
       15 think -- I think your point --
17
       16 MR. ANTOINE HACAULT: Yeah.
       17 MR. LUKE JOHNSTON: -- is made, yeah.
18
19
       18 MR. ANTOINE HACAULT: But is MPI of
20
       19 the view then that that's not a significant change?
       20 MR. LUKE JOHNSTON: So I'll just
21
22
       21 reiterate earlier comments. I believe my -- my
23
       22 comment was there's a high likelihood that the actual
24
       23 loss experience is tracking higher than the current
25
       24 rates (emphasis added).
26
       25 We put caution, given the small number
27
       1 of units, but, as mentioned, for this GRA we've
28
       2 continued to follow the existing rate-making
29
       3 methodology. But, as noted here, if it gets to the --
30
       4 the stage where the evidence is really clear, MPI or
31
       5 PUB may have to act outside of that methodology if --
32
       6 if deemed necessary.
33
    And after discussing amounts paid in Ontario, Quebec and Alberta at p. 1859
34
       1 two thousand (2,000). A 50 percent rate increase
35
       2 would add a thousand dollars ($1,000) or so, so closer
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```
1
       3 to three thousand (3,000) for all time bands.
2
       4 MR. ANTOINE HACAULT: Okay. So that
3
       5 would be somewhere between the Quebec low and where
       6 everybody else is situated in -- in the private
4
5
       7 jurisdictions?
       8 MR. LUKE JOHNSTON: Yeah.
6
7
8
       18 So if the current loss information was
9
       19 correct, we'll just assume, and let's say MPI should
10
       20 have charged twenty-five hundred (2,500) to three
11
       21 thousand (3,000) or something, for example -- that's
12
       22 for all the time bands if we had perfect information
13
14
       23 - that is what it is.
15
    And at pages 1860 and 1861:
16
       13 MR. ANTOINE HACAULT: I would suggest
17
       14 to you that you did not have very good actuarial data
       15 on which to base a notional rate in that interim
18
19
       16 application.
20
       17 MR. LUKE JOHNSTON: We didn't have any
21
       18 Manitoba data. We just had industry comparisons, so
22
       19 we had no actuarial data from -- from Manitoba.
23
       20 MR. ANTOINE HACAULT: I think I
24
       21 understood your question to say that you had no
25
       22 actuarial data from Alberta, Ontario, or Quebec
26
       23 either, sir?
27
       24 MR. LUKE JOHNSTON: Correct. We -- we
28
       25 only had the jurisdictional scan as a guide to the
29
       1 relative differences that other provinces were seeing
       2 or how they were charging for that. Of course, we
30
31
       3 don't know if there's any subsidization happening here
32
       4 or other things like that. Just as a -- as a guide to
       5 the relative difference in other provinces, that's all
33
34
       6 we had.
35
    And at p. 1862 with respect to the most recent jurisdictional scan being relied on:
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November 5, 2020 Page 2-12

15 MR. ANTOINE HACAULT: Now it's

36

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1
       16 explained that in the next paragraph under (b) is
2
       17 Saskatchewan Government Insurance and British
3
       Columbia
       18 are the jurisdictions most comparable to MPI. A
4
       19 recent jurisdictional review focussed on those two
5
       20 models, correct?
6
7
       21 MR. LUKE JOHNSTON: Yes.
    And with respect to the Saskatchewan comparative and data at pp. 1863 and 1864
8
9
       2 MR. ANTOINE HACAULT: And one (1) is
10
       3 blanket liability policy, which we don't have in
       4 Manitoba?
11
12
       5 MR. LUKE JOHNSTON: We do not.
13
       6 MR. ANTOINE HACAULT: And the other
       7 one (1) is an additional premium based on actual
14
15
       8 kilometres driven by its drivers, and we don't have
       9 that data or that model in Manitoba?
16
17
       10 MR. LUKE JOHNSTON: That's correct.
18
       11 MR. ANTOINE HACAULT: Now did
19
       12 Saskatchewan -- and I'm going to page 4 of 6, the end
20
       13 of the first paragraph -- about mid-way through the
21
       14 paragraph it says:
22
       15 "SGI does not have data currently to
23
       16 provide us with an estimated cost
24
       17 for the annual blanket policy."
25
       18 Firstly, is that still correct?
       19 MR. LUKE JOHNSTON: That's my
26
27
       20 understanding, but I -- I haven't asked that question
28
       21 recently, but yeah.
29
       22 MR. ANTOINE HACAULT: And secondly,
30
       23 the second part of their premium related to
31
       kilometres
32
       24 and the response here says:
33
       25 "SGI was unable to disclose the
34
       1 average kilometre per year a driver
35
       2 may put on."
36
       3 So you didn't get a data set on that
       4 either?
37
```

```
1
       5 MR. LUKE JOHNSTON: We did not.
2
    And with respect to the British Columbia comparative and data at pp. 1864 and 1865 and
    1866:
3
4
       22 MR. ANTOINE HACAULT: Okay. Thank you
5
       23 for that clarification.
6
       24 Now that leaves us with the British
7
       25 Columbia model in your jurisdictional scan. And
8
       1 that's dealt with at pages 5 and 6, and closer to the
9
       2 bottom of page 5 of 6, first full paragraph after the
       3 heading "Insurance Requirements and Premium", and
10
11
       4 there's an explanation, again, that there must be a
       5 purchase of a blanket insurance certificate. Correct?
12
       6 MR. LUKE JOHNSTON: That's right.
13
14
       7 MR. ANTOINE HACAULT: Once again,
15
       8 Manitoba does not have that feature?
       9 MR. LUKE JOHNSTON: MPI does -- does
16
17
       10 not.
18
       11 MR. ANTOINE HACAULT: Okay. And at
19
       12 the very last sentence in that paragraph:
20
       13 "The rate for this blanket insurance
21
       14 is based on kilometres driven."
22
       15 Do you see that, sir?
23
       1 MR. ANTOINE HACAULT: Okay. So, sir,
24
       2 in this response again, because there was a question,
       3 well, what data did you get, and at the very last
25
26
       4 page, page 6 of 6, under the heading "Estimating
27
       5 ICBC's Vehicle For Hire Premium", it's indicated that
28
       6 MPI has reached out to ICBC to obtain information on
       7 Vehicle For Hire insurance rates. To date it has not
29
       8 received the requested information.
30
31
       9 So as of August of 2020, there was no
32
       10 insurance rate data or actuarial data received from
33
       11 ICBC on Vehicles For Hire, correct?
       12 MR. LUKE JOHNSTON: That's correct.
34
    Another formulation of Mr. Johnston's evidence on the need to increase rates for
35
    Passenger VFH at p. 1874:
36
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November 5, 2020 Page 2-14

1 There's as -- and I -- I said, you

37

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1
       2 know, the -- the premium likely needs to be higher for
2
       3 passenger Vehicle For Hire, but there's nothing
3
       4 indicating that it needs to be nine thousand dollars
       5 ($9,000).
4
    On the issue of what is excluded in the raw relativities for Passenger VFH at p.
5
6
       1 there was a serious claim that occurred in 2019, it
7
       2 may not be -- and likely is not categorized as such by
8
       3 now. Correct?
9
       4 MR. LUKE JOHNSTON: The only type of
       5 claim that would hit that threshold would be a very --
10
11
       6 a very serious claim that was reserved right away.
12
       7 Like, a -- a quadriplegic or something like that.
13
       8 More chronic type cases that haven't
14
       9 been fully reserved yet may not have hit that
15
       10 threshold. Yeah.
16
       11 MR. ANTOINE HACAULT: But as you
17
       12 explained in your testimony, there's, like, a two (2)
18
       13 year time frame where you're kind of, well, say,
19
       14 listen, we really don't know for sure until two (2)
20
       15 years whether we should be putting something.
21
       16 So, we're giving this category the
22
       17 benefit of the doubt that there is no serious claims
23
       18 that have occurred to date.
24
       19 MR. LUKE JOHNSTON: We're giving it
25
       20 the experience that -- that it had.
26
       21 I'm not making any assumptions about
       22 what their claims will do beyond what the experience
27
28
       23 shows today.
29
    On Mr. Johnston appearing to concede that MPI is under collecting from Passenger VFH
30
    and that a serious loss would add to that (page 1901):
31
       5 MR. LUKE JOHNSTON: I think you've
32
       6 already established that we believe they're under
```

35 At pp. 1907 and 1908 Mr. Johnston confirms the raw relativity of 2.99 excludes an allowance for serious losses:

7 collected, so it would be -- it would add to that,

33

34

8 yes.

```
1
       24 MR. ANTOINE HACAULT: Yeah. But,
2
       25 okay, let's just make sure, because you said "serious
3
       1 losses." We've allocated zero (0) cost in that two
       2 point nine nine (2.99) number, correct?
4
       3 MR. LUKE JOHNSTON: We've reflected
5
       4 the actual experience, which is zero (0), yes, yeah.
6
    On this issue of moving Passenger VFH closer to their raw relativity taking 10 years based
7
8
    on a credibility weighting of 10% to actual losses being incorrect (see pp. 1912 and 1913):
9
       14 MR. ANTOINE HACAULT: No, I wasn't
10
       15 saying that you weren't acting in accordance with the
       16 formula, sir.
11
12
       17 I just wanted it to be clarified for
13
       18 the record -- and even your own small calculation
14
       19 clarified this -- the move from one point six five
15
       20 (1.65) to one point nine two (1.92), if we were
16
       21 actually going to achieve 100 percent two (2) years,
17
       22 we shouldn't have increased by 16 percent, we should
18
       23 have increased by 20 percent on a straight line.
19
       24 But we saw your calculation. You said
20
       25 in two (2) years, instead of moving 20 percent, we
21
       1 only moved 16 percent. So I just wanted the record to
22
       2 be clear that it's not going to be a straight-line
23
       3 increase that you get there in ten (10) years. And
24
       4 hopefully you've agreed with me on that.
25
       5 MR. LUKE JOHNSTON: That is -- it's
26
       6 not -- it's not a straight-line increase that's
27
       7 applied in this -- in this manner, so it will not --
28
       8 if we assume all things the same, it'll not get to two
29
       9 point nine nine three zero (2.9930) in exactly ten
30
       10 (10) years. It'll take longer, yes.
```

- On the issue of Mr. Johnston's confidence in the Passenger VFH data given a raw relativity for 2 years around 3, at p. 1916:
- 33 11 MR. ANTOINE HACAULT: Yeah. Now, for
- 34 12 passenger Vehicle for Hire, we've just seen the raw
- 35 13 relativity around three (3) and the premium ratio for
- 36 14 the two (2) years not having that swing.

- 1 15 Would that give you greater confidence
- 2 16 in that data set as compared to the Vehicle for Hire
- 3 17 truck?
- 4 18 MR. LUKE JOHNSTON: The question is
- 5 19 would -- does passenger Vehicle for Hire data give me
- 6 20 more confidence than the truck data?
- 7 21 MR. ANTOINE HACAULT: Yes.
- 8 22 MR. LUKE JOHNSTON: Yes, it does.
- 9 On questioning by the Board Chairperson as to how the 20% increment over All Purpose
- was selected at p. 1976:
- 11 16 But if you look at the additional
- 12 17 charge to the Vehicle for Hire in the provinces that
- 13 18 had systems at the time, the average was around 20
- 14 19 percent. It's not -- it's not -- it wasn't a precise
- 15 20 calculation by any means, but that was the basis.
- 16 (emphasis added)
- 17 At p. 1977:
- 18 18 That was the original basis. Definitely
- 19 19 an imperfect calculation (emphasis added)
- 20 20 THE CHAIRPERSON: Yeah.
- 21 21 MR. LUKE JOHNSTON: -- but best we had
- 22 22 at the time.
- 23 At p. 1978 when discussing where the appropriate rate was as between All Purpose and
- 24 Taxi:
- 25 15 MR. LUKE JOHNSTON: But all the
- 26 16 evidence that we've seen, the -- in terms of the
- 27 17 studies and what -- what other companies are actually
- 28 18 charging was that that risk wasn't as high as taxis
- 29 19 because they're more occasionally used, they may have
- 30 20 a part-time job, thing -- things like that.
- 31 21 So, going right to the taxi rate didn't
- 32 22 seem appropriate either. We knew it was in the
- 33 23 middle, between the two (2) somewhere. (emphasis added)

34 At p. 1978:

- 1 7 MR. LUKE JOHNSTON: So, maybe -- maybe
- 2 8 that two thousand (2,000) should be three thousand
- 3 (emphasis added)
- 4 9 (3,000), but it's not nine thousand (9,000). So, I
- 5 10 think we got -- we got it right that it's in the
- 6 11 middle; the magnitude wasn't as precise.

1 ISSUE TOPIC #3: Partial adjustment toward break-even indicated rates

2 **ISSUE**:

6

- 3 Whether a partial adjustment towards breakeven indicated rates should be considered in
- 4 the alternative to a full adjustment, after careful consideration to trade-offs and implications
- 5 of the slower adjustment.

TC SUMMARY AND/OR RECOMMENDATION:

- 7 Should some measure of gradualism be preferred, the PUB may elect to move Passenger
- 8 VFH rates this year to a level that would permit next year's adjustment, at the 15%
- 9 experience adjustment limit, to bring the applied-for rate in line with today's break-even
- 10 indicated rate, all else equal. This is not the preferred approach, but could reflect a
- 11 "mitigation based" alternative.
- 12 The PUB should reject implementing only a series of annual adjustments at the 15%
- experience adjustment limit, as this will lead to Passenger VFH operators facing year over
- 14 year increases at the upper experience adjustment limit, for potentially several years.
- During this time, it will send the wrong the price signals at a time when the market for
- 16 Passenger VFH is maturing. It will also drive a contentious customer experience, for those
- who will face routine annual adverse rate impacts.
- 18 The PUB should explicitly reject MPI's status quo approach to adjusting Passenger VFH
- 19 Rates, and should not approve the 10% credibility level, as otherwise required by the
- 20 standard ratemaking approach. A 10+ year time horizon is an unreasonably long time to
- 21 correct known errors in the initial rates.
- 22 In this circumstance, a special adjustment to Passenger VFH is required to correct for
- 23 known issues with the initial, and subsequent rating. MPI recognized this could be required
- in the 2018 application. Decisive action is preferred to an incremental approach.

DISCUSSION AND SUPPORT:

- 26 MPI's ratemaking methodology is intended to move applied for rates toward the actuarially
- 27 indicated break-even rate, over time at a pace dictated by the credibility weighting. The
- 28 credibility weighting is determined by the number of units in the insurance use¹. Small
- 29 insurance uses, such as Passenger VFH, with less than 1000 vehicles on the road have
- 30 very low credibility factors, and are assigned a minimum credibility weighting of 10%

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25

¹ Exhibit TC 4-1, IG Evidence, page 17

- leaving a much greater weighting to the existing data, which is typically extensive and collected over many years.²
- 3 A 10% credibility weighting means that applied for insurance rates will gradually move
- 4 towards today's indicated break-even rate over a span of more than 10 years^{3,4}, assuming
- 5 the indicated rate remains constant over time. In reality, this assumption is unlikely to hold
- 6 (for multiple reasons the relativities should be expected to increase, including the fact that
- 7 no serious losses are yet included in the actual results), and a slower adjustment in
- 8 applied-for rates will perhaps perpetually be playing catch up with the evolving estimate
- 9 for break-even indicated rates.
- 10 As highlighted in the evidentiary quotes attached to Issue Brief 2, Mr. Johnston, has
- opined notwithstanding the limitations to the 2 years of data that "there's a high likelihood"
- 12 that the actual loss experience is giving us the right indication and that the initial rate was
- based on an imperfect calculation. At pages 1977 and 1978 of the transcript he appears
- 14 to concede that if he had this information from the outset he would have set the rate at
- 15 \$3,000 not at about \$2,000.
- MPI's standard ratemaking approach, described above, is not the appropriate means to
- 17 address the known issues with Passenger VFH rates, and should be rejected in this
- 18 instance. For all the reasons that an immediate and full move to indicated break-even
- 19 rates is just and reasonable, a decade-long move toward indicated break-even rates is
- 20 unreasonable.
- 21 Further, the consequence of having a 10% credibility factor for raw relativities is that the
- 22 current relativities are given 90% factor in the credibility weighting procedure. These
- 23 current relativities substantially reflect the initial rating assumptions which were not based
- on any Manitoba-based data⁵, and were not based on any underlying data from provinces
- 25 identified in the jurisdictional scan⁶. The only information MPI had to rely on a that time
- were the rates charged for TNC insurance in Ontario, Alberta and Quebec⁷, without any
- 27 understanding of the pricing objectives and market dynamics at play in those markets⁸.
- 28 For example, were these rates themselves based on any actuarial analysis, or were they
- 29 perhaps loss-leader rates offered by private insurers looking to lack up a new market
- 30 despite failing to recover the actuarial costs of the product offered?

² Exhibit TC 4-1, IG Evidence, page 18

³ TC(MPI) 2-3(a)

⁴ Tx 1913 line 5-10

⁵ Exhibit TC 4-1, IG Evidence, Appendix 1 page 3-4

⁶ Tx 1731 line 15-25

⁷ Exhibit TC 4-1, IG Evidence, Appendix 1 p.2

⁸ Tx 1859 line 8-17

- In short, MPI's standard ratemaking methodology is applying 90% weight to the relativity containing no data, and 10% weight to the relativity containing all the actual known data.
- 3 Mr. Bowman elaborates: 9

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"the more one turns over in their mind the whole concept of credibility where you're weighting one (1) number that has an experience and data behind it and one (1) that is an inference with no data behind it, trying to balance the credibility of the two (2) numbers starts to become -- so to stretch the concept of credibility -- stretch the con -- stretch the concept of -- of the two (2) being able to put on a scale to balance the two (2) of them.

If some measure of gradualism toward the indicated rate is desired, a partial adjustment toward break even indicated rates for Passenger VFH should take place over two years, with the first year's adjustment targeted to 'right-size' the second year's adjustment, such that in the second year, no more than the 15% experience adjustment is required ¹⁰. In round numbers, relying on the figures MPI provided in TC(MPI)2-3, the 56% adjustment to indicated break-even rates could be separated into a 40% adjustment in the first year, and a 15% adjustment in the second year. ¹¹

19 Mr. Bowman explains as follows: 12

MR. ROBERT WATCHMAN: Yes. And so, what you were talking about in terms of taking a step now so that future rate increases could be limited would be an increase now or for the 2021 GRA of something in the order of a 40 percent rate increase?

MR. PATRICK BOWMAN: Right. And remember that 40 percent, 56 minus 15 for simple math, is based off of numbers that says a 56 percent increase would be needed on top of the adjustments MPI is already here proposing. So, it's -- it's 40 additional percent, if you like, yeah.

⁹ Tx 2070 line 12 – 21, and Tx 2046 line 8 - 20

¹⁰ Exhibit MPI-1, RM.5 page 50

¹¹ Exhibit TC 4-1, IG Evidence Appendix 1, page 4

¹² Tx 2126 line 4-15

An approach to achieving break-even indicated rates for Passenger VFH that strictly adheres to the PUB's experience adjustment and rate cap rules should be rejected for the following reasons:

- 1) If the 15% rate cap approach as used (which itself already rejects the MPI credibility weighting by assigning a 40% weight to the known data), this approach would take in excess of 4 years to reach the indicated rate (noting that the adjustments are not linear, in the same way it would take in excess of 10 years to move toward the indicated rate at a 10% credibility weighting). This adjustment would occur at a critical time of market development.¹³
- 2) Such an approach would produce a price signal that would be one of material increases in insurance rates at or near the limit of rate shock¹⁴, year over year over year... until the indicated break even rate is reached. How would such a recurring price signal be interpreted by active and aspiring participants in the Passenger VFH market? Mr. Bowman opines:¹⁵

...the ruthless economist in me who would say mispricing a product is not doing a favour to the people who purchase the product if they're not getting the right price signal to be able to make appropriate decisions.

- 3) Extending the timeframe over which Passenger VFH rates move toward the breakeven indicated rate extends the time, and extent to which other insurance uses in the Private Passenger Major Class are paying for the underpricing of Passenger VFH rates – in effect the direct subsidy of the Passenger VFH rates by predominately the All-Purpose and Pleasure insurance uses that make up the majority of the Private Passenger Major Class.¹⁶
- 4) Drawing out the period over which Passenger VFH rates will attain the break-even indicated rate also harms Taxi VFH and other competitors of the Passenger VFH service providers, by establishing an uneven playing field, where insurance rates for Passenger VFH are materially underpriced, and offering an unearned competitive advantage in an increasingly competitive marketplace.

As set out in s. 82(1)(d) and (e) of *The Public Utilities Board Act*, regulatory principles prohibit undue or unreasonable preference or advantage to any person or corporation. We submit that if the rates for Passenger VFH are not adjusted

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¹³ Tx 1805 line 23 to Tx 1807 line 5

¹⁴ Tx 2124 line 8-23

¹⁵ Tx 2135 line 24 to Tx 2136 line 3

¹⁶ Exhibit MPI-1, RM Appendix 9, Table 13

Issue Topic #3: Partial adjustment toward break-even indicated rates

1 there will be an undue or unreasonable preference or advantage given the 2 Passenger VFH which distorts the marketplace. 3 Mr. Bowman elaborates on this point as follows: 17 4 The second is outside of this room, if you like, in the 5 marketplace, the thumb-on-the-scale effect of pricing or of availability of the different services. And that's 6 7 where one might highlight the taxicabs. 8 If -- and I just want to emphasize, raise the rates for 9 passenger VFH as much as you want, it's not going to 10 lead to a decrease for taxis. It's going to lead to a 11 decrease for other private vehicles. 12 But the taxis are the ones who are harmed in the 13 marketplace outside this room when they're trying to 14 offer services in a competitive market. So there's where 15 the thumb-on-the-scale aspect of MPI's proposal is. 16 5) Finally, the move to indicated break-even rates should not be delayed because the 17 adjustment is not meant to smooth over a short term aberration that is known to 18 be temporary. It is meant to move rates to where (by all current and reasonable data suggest) they ought to be. Mr Bowman explains: 18 19 20 This broader question about sort of public interest by 21 imbedding a fairly blatant cross-subsidization that is 22 nothing more than delaying them paying their costs. 23 It's not letting them pay what we expect the long-term 24 cost to be but avoiding some kind of short term 25 aberration, but it's avoid -- it's delaying them paying 26 what we reasonably expect their cost to be.

¹⁷ Tx 2135 line 8-23

¹⁸ Tx 2140 line 6-14

1 ISSUE TOPIC #4: Passenger VFH Experience and Assumptions

2 **ISSUE**:

- 3 What weight, if any, should be given to initial assumptions and the initial rate
- 4 recommended by MPI in the 2018 VFH Interim Application?

5 TC SUMMARY AND/OR RECOMMENDATION:

- 6 The initial assumptions used to set Passenger VFH rates have not materialized, and the
- 7 initial rates established for Passenger VFH have proven to be materially underpriced.
- 8 While MPI and the PUB did the best with the information and understanding available at
- 9 the time, the initial underlying assumptions must now be discarded in favour of actual
- 10 Manitoba based experience.
- While this experience data has its limitations, being a relatively short 2 years, not yet
- 12 including any serious losses, and not yet reflecting a fully developed marketplace for
- 13 Passenger VFH services, these limitations do not outweigh the significant shortcomings
- 14 of the initial assumptions.
- 15 The initial assumptions should be rejected in full, and as swiftly as possible in favour of
- 16 actual experience.

17 **DISCUSSION AND SUPPORT:**

18 Initial Rating Assumptions and Benchmarks were flawed

- 19 This is the first time since the interim rate application that the issue of whether Passenger
- 20 VFH rates are the subject of close scrutiny and analysis.
- 21 In cross-examination with Mr. Johnston reviewed the jurisdiction scan which formed the
- 22 basis for the initial rates:

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- a) First, there was no experience in Manitoba;
 - b) Second, the best comparable being public insurance in Saskatchewan and B.C. had not yet allowed the use
 - c) Third, the only information available was from private insurance in Alberta, Ontario and Quebec. MPI obtained no actuarial data from those jurisdictions and has indicated in this hearing that they are unreliable
 - d) Lastly, irrespective of actual rates being between at \$2,457 for Quebec at the lower end and \$7,593 to \$8,193 being at the higher end MPI recommended starting its rates at a range of \$1,514 to \$1,730 being 105% to 120% of the All Purpose rate

Issue Topic #4: Passenger VFH Experience and Assumptions

1 based on the number of time zones chosen. Each of the 4 time zones would have 2 the effect of adding 5% to the base All Purpose rate. 3 In this proceeding the Taxi Coalition asked about the MPI benchmarking done since then. MPI responded in TC(MPI) 1-16. MPI indirectly commented on the previous jurisdiction 4 5 scan of 2018 as follows: 6 At the time of the 2018 VFH Interim Application, only Ontario, Alberta and 7 Quebec had VFH (TNC) legislation in force. Since then, Saskatchewan (effective 8 December 14, 2018) and in British Columbia (effective September 16, 2019) 9 have also enacted legislation. While Nova Scotia and New Brunswick are both in 10 the process of creating regulatory frameworks, neither has enacted VFH 11 legislation as of today. 12 As Saskatchewan (SGI) and British Columbia (ICBC) are jurisdictions most 13 comparable to MPI, the recent jurisdictional review focused on these two models. 14 Further, rating models used in other Canadian jurisdictions with private insurance 15 are not considered suitable within this environment given the compulsory nature 16 of Basic, and the regulatory framework in Manitoba. As such, MPI has not 17 reevaluated the rating models in Ontario, Alberta and Quebec, where private 18 insurance exists. 19 Therefore, in this proceeding, MPI has conceded that the jurisdiction scan it was able to 20 perform was "not considered suitable within our environment given the compulsory nature 21 of Basic coverage and the regulatory framework in Manitoba. 22 This proceeding also tested the level of information available to MPI from Saskatchewan 23 and B.C. and the extent to which rates in those jurisdiction could be used to benchmark 24 what was adopted in Manitoba. 25 Mr. Johnston confirmed that the insurance product was different and that he had not 26 received any actuarial data from Saskatchewan or B.C. or key data such as premiums 27 paid or data on kilometers driven. The rates are mainly based on kilometers driven. 28 We respectfully submit that nothing useful can therefore be gleaned from these 29 jurisdictional scans to inform us about the reasonableness of the rates currently charged 30 to Passenger VFH. 31 Mr. Crozier conceded that the in the best judgment of MPI, appropriate rates are 32 somewhere between what All purpose vehicles pay and what taxis pay. He also indicated 33 that the issue to be determined by the PUB is whether accepted rate making methodology 34 on credibility weighting should apply to this new class.

Issue Topic #4: Passenger VFH Experience and Assumptions

- 1 For the reasons which follow, we say although MPI did its best with the information it had,
- 2 it got the starting point wrong and rates need to be fully adjusted to an appropriate rate
- 3 based on experience in Manitoba to date.

4 <u>Initial Assumptions about Passenger VFH Operations and Risk were incorrect</u>

- 5 At the time of the 2018 VFH Interim Application, the nature of Passenger VFH operations
- 6 were incorrectly understood to be similar to the 'pure rideshare' model, where drivers
- 7 would pick up passengers as part of their day-to-day driving. Loss Ratios suggest that is
- 8 not the case and Passenger VFH may operate prevalently in a professional capacity on
- 9 either a full time or part time basis.
- 10 The misunderstanding in operating characteristics supported the initial under-pricing of
- 11 the Passenger VFH policies, which continues to heavily influence the applied-for rates
- 12 today.

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- 13 By contrast, the data underlying the Passenger VFH Raw Relativities represent two years
- of actual data, sourced from the full population of Passenger VFH insured in Manitoba.
- 15 The data has limitations, but those limitations must be weighed against the initial
- assumptions that established Passenger VFH rates in 2018, before anything was known
- 17 about Passenger VFH operations and risk.
- 18 The initial assumptions around Passenger VFH risk and rates have not materialized. MPI
- 19 concedes this point in response to TC(MPI)1-2, where they state:
- When it created the insurance use, MPI understood that individuals would drive
- 21 for a ridesharing company on a casual basis, and pick up passengers as part of
- their regular day-today driving from one place to another. The starting rates for
- this insurance use reflected this understanding (i.e. MPI assumed a moderately
- 24 higher rate for Passenger VFH as compared to All Purpose to reflect the
- 25 increased risk exposure).

MPI is unwilling to accept that Passenger VFH operate in a capacity similar to Taxi VFH

- 27 as expressed in response to TC(MPI) 2-11(a):
- MPI does not believe that Passenger VFH operates in the same capacity as
- Taxicab VFH. MPI appreciates that there are differences between Passenger VFH
- operators in terms of how long they drive in their capacity as a Passenger VFH.
- 31 However, on average, Passenger VFH operators are on the road significantly less

32 than Taxicab VFH operators

Issue Topic #4: Passenger VFH Experience and Assumptions

1 2	The PUB is therefore left with a significant gap in understanding the actual nature of Passenger VFH operations. Mr. Crozier explains: 1
3 4 5 6	Having a couple of years of experience, it would seem that the peer ride share model, which is my language, to characterize, offering rides as part of day-to-day driving doesn't seem to be prevalent.
7 8 9 10 11	MPI believes that passenger VFH are on the road significantly less than taxi VFH, and so we sort of seem to have some bookends in terms of how passenger VFH operate, but where they lie and sort of what the, let's say, dispersion within those bookends is is certainly an open question.
12 13 14 15 16	The incorrect assumptions about Passenger VFH operations led MPI and the PUB to understand that the results of a jurisdictional scan suggesting that TNC insurance rates approximately 25% higher than all purpose passenger vehicle rates ² , were reasonable This in turn was the basis for setting Passenger VFH. The 2018 VFH Application at page 14 states:
17 18	Ratemaking Assumptions: It is assumed that the characteristics of this group are as follows:
19 20 21	 The operation of the vehicle does not fall within the definition of Taxi vehicles for hire, Limo vehicles for hire, or Accessible vehicles for hire, which are described in the following sections.
22 23	 Loss exposure is greater than the Private Passenger All Purpose insurance use, but less than a taxi3.
24 25 26 27	Internal data to support ratemaking: None. Passenger vehicles for hire has never existed in the province. The current Taxi/Livery Passenger Vehicle insurance use is not believed to be a good representation of the loss exposure for this rating classification.
28 29 30 31	External data to support ratemaking: The figure below provides a jurisdictional scan of vehicles for hire rates in other jurisdictions. As shown in the figure, the average vehicles for hire rate is approximately 8% to 25% higher than the all-purpose rate.

¹ Tx 2031 line 10-19

² Exhibit TC 4-1 IG Evidence, Appendix 1 p. 2

Figure 2: Summary of Jurisdictional Review of VFH premiums

Line No.	City	Base Rate	TNC Endorsement (per year)	% Over Base Rate
1	Calgary	\$3,251	\$500-\$800	15%-25%
2	Edmonton	\$3,410	\$500-\$800	15%-23%
3	Toronto	\$6,593	\$1,000 - \$1,600	15%-24%
4	Montreal	\$2,267	\$190	8%

One notable failing of the initial assumptions was that no experience data from these jurisdictions was ever available to MPI, only the rates, meaning the pricing objectives of the companies offering these rates could not be known.

5 Mr Johnston confirms that the underlying data was not available: ³

Now you did not get a lot of raw risk relative data from those companies at all, if any at all, correct?

MR. LUKE JOHNSTON: The companies themselves wouldn't give us the underlying data. That's correct.

And Mr. Bowman expands on those implications⁴:

We have no details on the inputs that were used for coming up with the pricing that was -- where the risk was inferred, we don't know the number of policies that were derived, and it was prepared by private insurers, where we're not aware of other objectives they may have had about avoiding cross-subsidization.

As a matter of fact, there's an -- it's entirely possible that there was intentional cross- subsidization built into those rates if it was a rate designed for a -- a new type of use and private insurers may have been competing to lock down those -- those customers.

The evidence to date however casts serious doubt on these initial assumptions.

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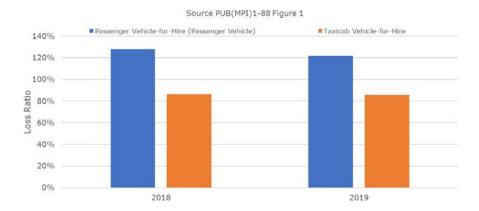
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³ Tx 1855 lines 17-22

⁴ Tx 2046 line 8-20

Actual loss experience does not compare favourably with initial assumptions

What is known at this time is the actual loss experience of the Passenger VFH relative to the premiums collected, as expressed by the loss ratios. Loss ratios for Passenger VFH are presented in response to PUB(MPI)1-88, and are summarized in the following chart: 5



Recall that the loss ratio is the ratio of incurred loss to earned premium, and a loss ratio in excess of 1.0 means that incurred losses exceed the earned premium⁶. Note however that a loss ratio under 1.0 doesn't imply the rates are under-collecting. For a loss ratio to represent break-even pricing, it must be around 80%, according to MPI's actuary Mr Johnston:⁷

MR. ROBERT WATCHMAN: And just - and as I understand it, that loss ratio is just the incurred versus the earned premium?

MR. LUKE JOHNSTON: That's right.

MR. ROBERT WATCHMAN: So does that take into consideration things like operational costs?

MR. LUKE JOHNSTON: It would not. You'd -- it is slightly different depending on the class, just depending on the weight of those items, but I would expect a -- a loss ratio more in the 70 to 80 percent range to -- to truly break even net of all costs.

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⁵ Exhibit TC 4-1, IG evidence p.15

⁶Tx 1682 line 25 to 1683 line 8

⁷ Tx 1715 line 9-20

Issue Topic #4: Passenger VFH Experience and Assumptions

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MR. LUKE JOHNSTON: Yeah, I apologize. I -- I -- the -- the question posed to me was basically covering their costs. The -- the true breakeven would be around 80 percent, maybe a little higher or lower, so slightly above that but not -- my comment was just, you know, they're -- we're not way out -- out to lunch here in terms of the --

MR. ANTOINE HACAULT: Okay.

MR. LUKE JOHNSTON: -- that -- that target but slightly above.

A further insight into the difference between the actual incurred losses of Passenger VFH and the initial assumptions used to set Passenger VFH rates is found in the raw and current relativities for Passenger VFH over the past two years.

13 These figures are summarized in Table 6 of the InterGroup evidence reproduced below:9

		Balanced Raw	Balanced Current		Credibility Weighted	
GRA	Insurance Use	Relativity	Relativity	Credibility	Relativity	
2021	Passenger Vehicle-for-Hire (Passenger Vehicle)	2.9930	1.8083	0.10	1.9267	
2020	Passenger Vehicle-for-Hire (Passenger Vehicle)	3.1160	1.6593	0.10	1.8049	

Source: RM Appendix 9, Table 15

Recall that the Balanced Raw Relativity reflects the actual experience (represented by Raw Pure Premiums from RM appendix 9, Table 14) while the Current Relativity reflects the cumulative history of experience¹⁰, that is otherwise reflected in current rates.

Note however, that in the case of Passenger VFH the current relativity is predominately a reflection of the initial rating assumptions. These initial rating assumptions are modified slightly each year, as the credibility weighting procedure applies a small increase to the weighted relativity. This effect can be seen in comparing the current relativity of 1.6593 from the 2020 GRA against 1.8083 from the 2021 GRA. Mr Johnston advises that this increase is approximately 16%. ¹¹

⁸ Tx 1917 lines 14-24

⁹ Exhibit TC 4-1, IG Evidence p.17

¹⁰ Exhibit TC-8, IG presentation slide 16

¹¹ Tx 1911 Line 3-8

- 1 Compare however the difference in Raw Relativity against the Current Relativity for the
- 2 2020 GRA, which is nearly double (3.1160 vs 1.6593). This difference highlights the
- 3 degree to which initial assumptions were out of line with initial experience.

Initial Experience of Passenger VFH should be preferred to initial assumptions

- 5 The initial actual experience of Passenger VFH is preferred to the initial assumptions used
- 6 to set the rates. The Raw Relativities of the past two years reflects the full population of
- 7 Passenger VFH insureds¹², and represents the actual experience based in Manitoba. It is
- 8 also fairly consistent between the two years, suggesting it is more reliable than if it varied
- 9 widely from one year to the next.¹³
- 10 This data is known to have shortcomings, compared to the conventional data sets
- employed by MPI, specifically that it is only two years worth of experience compared to
- 12 many decades for most other insurance uses, and comes from a small population relative
- 13 to the overall fleet of MPI insured vehicles, but nevertheless is comparable in size to the
- 14 number of Taxi VFH.

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- While these limitations suggest that Raw Relativities may change in the future, there are reasons to believe that the raw relativities may increase, rather than decrease:¹⁴
- As TNC operations grow it may be expected that more professional TNC drivers
 will join, and losses may increase as professional drivers are on the road more
 than casual drivers.
 - 2. If proper price signals are sent to the TNC marketplace, casual drivers may find alternatives to operating for a TNC, further exacerbating the effect described in point 1 above.
 - 3. There are no serious losses present in the Passenger VFH data to date. While the base assumption of All Purpose Private Passenger included serious losses, the actual experience of Passenger VFH has yet to register a serious loss.¹⁵ Once this occurs, it will increase the loss experience for Passenger VFH.¹⁶
 - Accordingly the PUB should find that the Raw Relativities, while subject to change with additional experience are more likely to increase than decrease.

¹² Tx 1921 lines 20-23

¹³ Exhibit TC4-1, IG Evidence Appendix 1 page 4

¹⁴ TC(MPI) 1-7

¹⁵ Tx 1905 line 3-7

¹⁶ Tx 2048 line 8-16

Given the disparity between actual data and initial assumptions, extreme caution is not warranted

3 As part of the 2018 VFH Application, MPI indicated that: 17

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However, if experienced based rates are observed to be significantly different from the initial rates, MPI <u>may</u> come forward with a special rating adjustment that falls outside the approved ratemaking methodology.

Noting that MPI has not brought a special rating adjustment, MPI was asked to expand on what kind of experience would have been necessary at this time to justify a such a special adjustment. Mr Johnston explains: 18

10 MR. STEVE SCARFONE: So is that -- does that threshold -- I
11 want to understand -- is -- does that number cause you enough
12 concern to come back before this Board to adjust the rates?

What number or what threshold on the loss-ratio scale would re -- would get your attention for an adjustment that's contemplated here in forty two (42)?

MR. LUKE JOHNSTON: That is a good question. I guess one (1) way to look at it is we talked about the -- the bounds of the possible rate, all-purpose versus going right to the taxi rate. If -- let's just, in a general sense, say that the passenger Vehicle for Hire rate is around two thousand dollars (\$2,000) today, just as an estimate, and the taxis are nine -- nine (9) to ten thousand (10,000).

If we got this completely wrong, that we'd be talking about maybe a 4 or 500 percent loss ratio, right, to be -- because since taxi rates are basically four (4) to five (5) times, right now, what passenger Vehicle for Hire is seeing.

However, this testimony must be contrasted with the earlier statements of MPI regarding the prevalence of loss ratios above 130%. In response to TC(MPI) 1-2(c) MPI states:

Situations where an insurance use has a loss ratio exceeding 130% are rare. This could occur in insurance uses with a small number of units, whereby a single large loss could throw off the entire loss ratio for that use. This could also occur in the

¹⁷ Passenger VFH Application p. 13, see also Tx 1853 line 1-7

¹⁸ Tx 2004 line 19 to 2005 line 15

Taxi Coalition Closing Submission Manitoba Public Insurance 2021 General Rate Application

Issue Topic #4: Passenger VFH Experience and Assumptions

1 2 3	case of new insurance uses, where MPI has insufficient data to determine an appropriate starting rate. The latter scenario above represents the case with Passenger VFH.
4 5 6	Therefore, MPI's initial IR response on the issue, suggests that a loss ratio of over 130% would be rare, and driven by insufficient data to establish a starting rate. This response is at odds with the testimony of Mr. Johnston with respect to the scale of mis-pricing.
7 3 9	If loss ratios exceeding 130% are rare, a loss ratio of 500% would be vanishingly rare, and should not be considered a reasonable threshold at which to take action over mispricing Passenger VFH rates.

TRANSCRIPT EXCERPTS

- 2 The following transcript excerpts are provided to further highlight the issues presented in
- 3 the above Issue Brief
- 4 Regarding the starting rates, and the initial assumptions supporting them at Transcript
- 5 page 1710:

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- 6 11 MR. ROBERT WATCHMAN: And so what the
- 7 12 Corporation did in terms of the starting rates, and
- 8 13 you spoke about that this morning, but essentially the
- 9 14 starting rates, certainly for the passenger vehicles,
- 10 15 were done judgmentally, correct?
- 11 16 MR. LUKE JOHNSTON: Judgmentally in
- 12 17 the sense that we didn't have any of our own data, but
- 13 18 guided to some extent by the jurisdictional scans that
- 14 19 we had available.
- 15 20 MR. ROBERT WATCHMAN: And as you
- 16 21 indicated, for the private vehicles it was determined
- 17 22 that there would be more risk than all-purpose, but
- 18 23 that there would be lower risk than the taxicab
- 19 24 classification.
- 20 25 MR. LUKE JOHNSTON: Yeah. Those were
- 21 And Continued on Transcript p. 1711
- 22 1 seen as the -- the bounds of the potential experience,
- 23 2 right? It has to be -- it'd be strange to think that
- 24 3 it'd be less than all-purpose, and, based on what we
- 4 know about taxis, also unreasonable to assume more
- 5 than taxis, so somewhere in between those two numbers,
- 27 6 for sure, yeah.
- 28 7 MR. ROBERT WATCHMAN: Right. And as
- 29 8 you indicated, pursuant to a jurisdictional scan, you
- 30 9 determined that the average rate would be 20 percent
- 31 10 above the all-purpose rate for passenger vehicles.
- 32 11 MR. LUKE JOHNSTON: As a starting
- 33 12 point, yes, yeah.
- 34 Regarding the population of Passenger VFH changing, at Transcript p.1788:
- 35 1 MR. ANTOINE HACAULT: And the first
- 36 2 thing we observe is that, for Territory 1, there's
- 37 3 actually more in this class of cars than there is in
- 4 the taxis. They're at six hundred and twenty-five

Issue Topic #4: Passenger VFH Experience and Assumptions

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        5 (625), correct?
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        6 MR. LUKE JOHNSTON: Correct, and
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        7 probably more today, just recognizing that this sample
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        8 or -- or population count would have been taken at a
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        9 point of time in the past, and we know that it's --
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        10 it's grown a bit since then.
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    Regarding the newness of the Passenger VFH insurance use, at Transcript p. 1791:
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        4 MR. ANTOINE HACAULT: And I'll take
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        5 you through an actual example of how that's applied
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        6 for this category, but this is part of the discussion
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        7 that you said that the PUB has to consider is how
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        8 quickly, if at all, do we move from the two point zero
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        9 four (2.04) to the other number that you were talking
14
        10 about, the raw relativity, correct?
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        11 MR. LUKE JOHNSTON: That's right. MPI
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        12 is following the established ratemaking methodology,
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        13 but I understand obviously that this is a new class of
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        14 vehicles.
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        15 Almost every other class that we have
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        16 in the Basic pool has gone through decades of tweaks
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        17 to get to where they are today, which is why we
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        18 generally don't have too much rate instability,
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        19 whereas passenger Vehicle for Hire is -- is obviously
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        20 a very -- very new class. So we can have those
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        21 discussions about that.
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1 ISSUE TOPIC #5: Credibility Weighting and Volatility

2 **ISSUE**:

- 3 What is MPI's credibility weighting procedure intended to address?
- 4 Was MPI's credibility weighting procedure intended to apply to new classes with rates in
- 5 the absence of Manitoba data?
- 6 Should MPI investigate and report back to the PUB on the appropriateness of applying
- 7 this procedure to established classes with a small population whose Raw Pure Premiums
- 8 are significantly below the balanced indicated rates?

9 TC SUMMARY AND/OR RECOMMENDATION:

- 10 MPI's credibility weighting procedure should not be relied upon for setting Passenger VFH
- 11 rates in this application, as the special circumstances discussed in earlier Issue Briefs
- warrant action beyond the standard methodology.
- 13 In the more general case, there is some evidence that Raw Pure Premiums within other
- 14 established insurance uses are significantly below the balanced indicated rates. This
- appears to be the case for Taxi VFH in Territories 2,3, and 4.
- 16 The PUB should Direct MPI to investigate, and in the next GRA report on whether it is
- 17 appropriate to accelerate the reduction in premiums for Taxicab VFH in territories 2, 3 and
- 18 4.

19 **DISCUSSION AND SUPPORT**:

- 20 The credibility weighting procedure is the central feature of MPI's standard ratemaking
- 21 methodology that results in the significant over-weighting of initial assumptions about
- 22 Passenger VFH against the actual experience to date.
- 23 The credibility weighting factor is determined based on a judgementally selected constant
- 24 against the 5-year historical earned units. Small insurance uses, such as the VFH
- 25 subcategories, will have a very low credibility factor, owing to the small number of vehicles
- in each use. MPI judgementally assigns a 10% credibility factor to these small insurance
- 27 uses.
- 28 The small credibility weighting factor means that changes in actual experience may take
- 29 many years to be reflected in actual experience, as is the case with Passenger VFH rates,
- 30 and as may also be the case with other small insurance uses such as Taxi VFH.

The credibility weighting procedure is outlined at page 18 of the Exhibit TC 4-1, the InterGroup Evidence, where it states:

Turning first to the credibility weighting, the equation below shows the formula for the credibility weighting factor,¹ the judgementally selected constant, and the Passenger VFH Historical Earned Units from RM Appendix 9, Table 15:

$$\frac{N}{N+K} = \frac{Historical\ Earned\ Units}{Historical\ Earned\ Units+60,000} = \frac{1,199}{1,199+60,000} = 0.0195$$

Given the low historical earned units for Passenger VFH, relative the constant, the actual credibility weighting is 0.0195. Per MPI's ratemaking process, the minimum credibility of 0.10 is assigned in the event actual credibility is less than 0.10.

Turning next to the credibility weighted relativities, the balanced raw relativity is weighted by the credibility factor, and the balanced current relativity is weighted by one minus the credibility factor as follows:

Balanced Raw Relativity *
$$(0.1)$$
 + Balanced Current Relativity * (0.9) = Credibility Weighted Relativity
$$2.993*(0.1) + 1.8083*(0.9) = 1.9267$$

The low credibility factor applied to the raw relativity, allows the current relativity to heavily influence the credibility weighting.² As it relates to Passenger VFH specifically, the initial rating assumptions (substantially reflected in the current relativity) overwhelm the actual experience (substantially reflected in the raw relativity) and generate a weighted relativity for ratemaking purposes that is well below the raw relativity value.

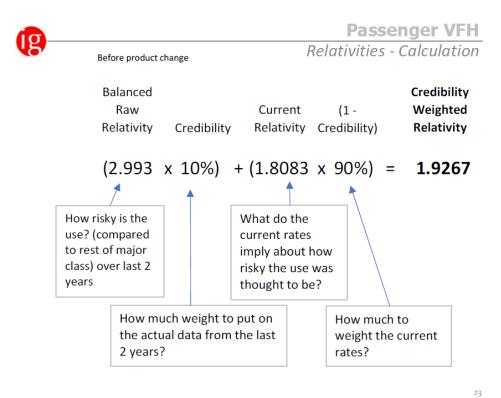
Some additional intuition around the credibility weighting formula is provided in Exhibit TC-8, the direct evidence of Patrick Bowman at slide 23:

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¹ As described at RM page 48.

² As an aside, note also that MPI's credibility assignment approach has the property of assigning low credibility based on the number of units, even if those units produce a substantially similar Balanced Raw Relativity each year.



2 The discussion of why little to no weight should be placed on the Current Relativity for 3

Passenger VFH was presented in Issue Topic 4 Passenger VFH Experience and

Assumptions.

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The issue that may exist in the general case, is that the credibility weighting procedure may be inhibiting reasonable progress towards break-even indicated rates, particularly in the small insurance uses. This is highlighted in response to PUB(TC) 1-1, which includes a table showing the balanced indicated rates, and raw pure premiums for the top twenty riskiest insurance uses (as measured by combined relativities). The table is reproduced below. Recall that Raw Pure Premiums are adjusted claims cost per earned unit, and are sourced from RM Appendix 9, Table 14.

Issue Topic #5: Effect of the Credibility Weighting Procedure

Table 1 - Top 20 Combined Relativity - All Major Classes

Source: RM App 9, Tables 13, 14 and 16

							(a)	(b)	(c)	(d)
						Deletivite.	Balanced	D D	Pure	Formed
						Relativity	Indicated	Raw Pure	Premium/	Earned
					Major Cl		Rate	Premiums	Balanced	Units (RM
	Major			Combined	Averag			(RM App 9	Indicated	App 9 Table
Rank	Class	Description	Territory		Rate		Table 16)	Table 14)	Rates	13)
1	3	Taxicab Vehicle-for-Hire	1	4.6197	\$2,038.		\$8,790.63	\$7,227.83	0.82	2,397
2	2	Common Camer Passenger Vehicle Over 161K in MB	1	4.6059	\$ 827		\$ 3,321.38	\$ 770.84	0.23	20
3	2	Common Carrier Truck Over 161K in MB	1	3.7668	\$ 827	.38 \$ 3,116.61	\$ 2,734.45	\$ 945.59	0.35	2,030
4	4	All Purpose Motorcycle (Sport Body Style)	1	3.3662	\$ 867	.46 \$ 2,920.04	\$ 2,693.49	\$ 581.82	0.22	566
5	2	Common Carrier Truck Over 161K in MB	1	3.3062	\$ 827.	.38 \$ 2,735.48	\$ 2,412.21	\$ 945.59	0.39	2,030
6	2	Common Carrier Truck Over 161K in MB with GVW > 16330kg	1	3.2866	\$ 827	.38 \$ 2,719.29	\$ 2,398.52	\$ 945.59	0.39	2,030
7	2	Common Carrier Passenger Vehicle Over 161K in MB	2	3.1082	\$ 827	.38 \$ 2,571.70	\$ 2,273.73	\$ 778.68	0.34	32
8	2	Common Carrier Passenger Vehicle Over 161K in MB	3	2.9615	\$ 827	.38 \$ 2,450.27	\$ 2,171.07	\$ 1,807.78	0.83	3
9	2	Common Carrier Local Passenger Vehicle*	1	2.8976	\$ 827	.38 \$ 2,397.45	\$ 2,126.40	\$ 1,505.29	0.71	4,157
10	2	Common Carrier Passenger Vehicle Over 161K in MB	4	2.8930	\$ 827	.38 \$ 2,393.65	\$ 2,123.19	\$ -	-	2
11	4	All Purpose Motorcycle (Sport Body Style)	2	2.8609	\$ 867	.46 \$ 2,481.71	\$ 2,304.71	\$ 1,545.64	0.67	196
12	3	Taxicab Vehicle-for-Hire	3	2.7549	\$2,038.	52 \$5,615.83	\$5,282.46	\$2,419.93	0.46	251
13	4	All Purpose Motorcycle (Sport Body Style)	1	2.7356	\$ 867	46 \$ 2,373.06	\$ 2,208.34	\$ 581.82	0.26	566
14	3	Taxicab Vehicle-for-Hire	4	2.7190	\$2,038.	52 \$5,542.72	\$5,214.99	\$1,019.53	0.20	101
15	3	Taxicab Vehicle-for-Hire	2	2.5512	\$2,038.	52 \$5,200.72	\$4,899.39	\$2,165.05	0.44	694
16	2	Common Carrier Passenger Vehicle Within 161K in MB	1	2.5444	\$ 827	.38 \$ 2,105.19	\$ 1,879.31	\$ 1,354.40	0.72	158
17	2	Common Carrier Truck Over 161K in MB	2	2.5420	\$ 827	.38 \$ 2,103.23	\$ 1,877.64	\$ 886.58	0.47	2,300
18	3	U Drive Moped	1	2.5376	\$ 2,038	.52 \$ 5,172.87	\$ -	\$19,493.55	N/A	3
19	4	All Purpose Motorcycle (Sport Body Style)	5	2.4521	\$ 867	46 \$ 2,127.07	\$ -	\$ 311.19	N/A	61
20	2	Common Camier Truck Over 161K in MB	3	2,4220	\$ 827		\$ -	\$ 647.55	N/A	53
					,	, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,				

^{*} For RM App 9 Tables 13 and 14 "Common Carrier Vehicle Local" is understood to be the matching description/use

The ratio of balanced indicated rates to raw pure premiums is shown in column (c). This ratio varies widely across the reported insurance uses, with a maximum of 0.83, and a minimum of 0.2. Note that Taxi VFH appear near the tails of this distribution,

4 with Territory 1 registering at 0.82 and Territory 4 registering at 0.20. Taxi VFH in Territories 3 and 4 register at 0.44 and 0.46

respectively, and are generally closer to the middle of the range.

The implication being that for low ratio insurance uses, the indicated rate is 5 times higher than raw pure premium, which is indicative of the average loss experience per unit (i.e. claims costs per unit).

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- 1 MPI should be directed to investigate and report on the implications of such a divergence
- 2 in raw pure premium and balanced indicated rates for small insurance uses, and
- 3 specifically if the analysis warrants accelerated rate decreases for Taxi VFH in Territories
- 4 2, 3, and 4.
- 5 In the case where divergence is driven by changes in experience, the credibility weighting
- 6 procedures, particularly for small insurance uses, will ensure that the cumulative history
- 7 of experience (captured in the Current Relativity), is heavily weighted compared to the
- 8 actual experience (captured in the Raw Relativity).
- 9 Serious losses are one such case to illustrate the effect of changes in experience and the
- inability of rates to 'catch-up' and reflect the recent experience.
- 11 An excerpt of RM Appendix 9 Table 11 is reproduced below, highlighting the history of
- serious losses for Taxi VFH from 2010 through 2019, which is clearly volatile through time.

Table 11
Reported Serious Losses and ALAE

Major		Loss		Terr	itory			
Class	Use	Year	1	2	3	4	5	Total
3	Taxicab Vehicle-for-Hire	2010	488,973					488,973
3	Taxicab Vehicle-for-Hire	2011						0
3	Taxicab Vehicle-for-Hire	2012	1,158,201					1,158,201
3	Taxicab Vehicle-for-Hire	2013						0
3	Taxicab Vehicle-for-Hire	2014	1,005,513					1,005,513
3	Taxicab Vehicle-for-Hire	2015						0
3	Taxicab Vehicle-for-Hire	2016	275,232	303,772				579,004
3	Taxicab Vehicle-for-Hire	2017	571,741					571,741
3	Taxicab Vehicle-for-Hire	2018						0
3	Taxicab Vehicle-for-Hire	2019						0
3	Taxicab Vehicle-for-Hire	Total	3,499,660	303,772	0	0	0	3,803,432

Mr. Johnston, in commenting on the stability of Taxi experience, highlights his expectation that serious losses can drive volatility in experience:³

MR. LUKE JOHNSTON: I agree with you, but you are drawing my attention, I guess, to the stability of the losses in these two (2) years. I guess I assumed to make a point that they're -- they're -- you know, despite the small -- small unit size, there is some stability here.

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³ Tx 1919 line 5-15.

Issue Topic #5: Effect of the Credibility Weighting Procedure

1 2 3 4 5	But I'm just cautioning you that we've also gone through that there don't appear to be any serious losses in this year, so it would be more volatile in if that situation arose, so previous years I would expect to have perhaps more volatility.
6 7	By contrast Passenger VFH had not had any serious loss experience to date, which Mr. Johnston confirms: 4
8 9 10 11 12 13	MR. LUKE JOHNSTON: Yeah. So I expected to to be even there is no data to show a placeholder for that. The in talking to my staff, there are no serious losses for that group. And if there's nothing to show to manage the size of the tables, we don't we just simply don't, you know only show classes where serious losses have occurred.
14 15 16 17	But I agree, in the future, it would at least it would make more sense to at least show all the categories and put zero (0). So that it's understood that it's not missing. It is, in fact, zero(0)
18 19 20 21 22	The credibility weighting procedure is designed primarily to smooth volatility in recent experience among small population insurance uses, such as VFH and its subcategories. Where volatility is not present in a small insurance uses' experience, the credibility weighting serves to inhibit progress towards the break-even indicated rates, as was shown to be the case with Passenger VFH.

⁴ Tx 1789 line 15-25

- 1 ISSUE TOPIC #6: The VFH Framework Review
- 2 **ISSUE**:
- 3 What should the scope of the VFH Framework Review include?
- 4 What are desirable time frames in which to complete the VFH Framework Review?
- 5 TC SUMMARY AND/OR RECOMMENDATION:
- 6 The two years of experience with Passenger VFH operating in Manitoba provides an
- 7 improved opportunity to craft a VFH framework that is fair and responsive to the needs of
- 8 VFH customers.
- 9 MPI is now afforded an opportunity to develop a VFH framework that:
- 10 i. Is based on data and experience of actual VFH operating in Manitoba;
- ii. Has carefully considered the product design required by the varying industries operating under the VFH framework;
- 13 iii. Can strengthen the ineffective incentives for reducing risk; and
- iv. Can address the issue of subsidization between VFH insurance uses, and the restof Basic
- In respect of the scope of the VFH Framework review, the PUB should direct that the following matters be included in the VFH framework review:
- a) Whether MPI requires any regulatory or municipal by-law changes in order to collect relevant information for the VFH rate design(s);
- 20 b) Which DSR model(s) best reflect risk and incentives to reduce risk;
- c) Whether the fleet program, or some variation of that program, which takes into account the claims experience of multiple vehicles and multiple drivers is appropriate for Corporately owned VFH fleets of two or more vehicles;
- d) Whether any one or more of other metrics such as time on the road or kilometers driven or driver risk are appropriate for designing VFH premiums;
- e) Whether time bands should be adjusted to better reflect the business operations and risk of VFH:
- f) Collection of and analysis of relevant data in order to better understand the causes of high relativities of VFH, and in particular of Taxicabs, in their major class;

- g) Analyze and report on whether it continues to be appropriate to have Passenger VFH and Private delivery services like Uber Eats and Skip the Dishes in a different major class than other VFH;
 - h) Analyze and report on the relative probability as between the Passenger VFH and the other VFH that there will be a serious loss claims experience in the future
- i) Collect and analyze, if available, relevant data and report at the next GRA on the composition of and characteristics of the Passenger VFH group, including (based on a metric such as per week or per month) time available for fares, number fares taken, time of day (e.g. evenings, weekends..) on the road, and kilometers driven;
- j) Report on whether and which parts, if any, of the proposed VFH framework require regulatory changes or PUB approval.
- 12 In respect of the timing for the VFH Framework review, the PUB should direct MPI to make
- reasonable attempts to conduct its VFH framework review so it has a proposal for the next
- 14 GRA with a view of being able to integrate the revised framework in NOVA on or before
- 15 April, 2022.

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16 **DISCUSSION AND SUPPORT**:

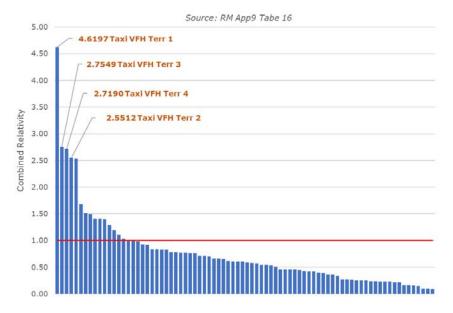
- MPI has an opportunity to collect the necessary data to properly price the VFH policies, and identify the underlying causes of extreme risk
- MPI has identified significant issues in the approved VFH Framework which it describes as follows:¹
 - significant differences between Taxi VFH and Passenger VFH rates;
 - significant differences in exposure (i.e. kilometers driven) and driver risk, not properly captured by the current system;
 - feedback from Transportation Network Companies that the current product offering does not meet their needs (i.e. no per kilometer rate available, blanket coverage, etc.); and
 - lack of incentives to improve driving behaviour (i.e. flat-rated Taxi VFH).
- Accordingly, MPI has advised that it is proceeding with a VFH Framework redesign². As the redesign is in the early stages, details have not yet been provided to the PUB or stakeholders.

² TC(MPI)1-9

¹ TC(MPI)1-9

Given its early stages there is an ideal opportunity for the PUB to offer guidance on its expectations for scope and timing of the VFH framework review.

Taxi VFH represent an unusual and extreme case of risk that careful data collection and analysis can shed light upon. The following chart presents the combined relativities of all insurance uses in the Public Major Class: ³



Taxi VFH, and in particular Territory 1 Taxi VFH, represent an unusually high risk compared to all other insurance uses in the Public Major Class. The unusual riskiness of Taxi VFH is not well understood by MPI, a fact that was summarized by Mr. Johnston when he stated:⁴

The taxi rates are high because the claims frequency is, like -- has been literally off the charts relative to regular passenger vehicles. I know other jurisdictions have, obviously, higher taxi rates than all purpose car, but MPI's taxi rates, from all measures, are very high on a relative basis.

So we do need to do some work with the stakeholders, not only to understand how the product's designed, but to address the question as to why frequency is so dramatically higher than an all purpose vehicle and so dramatically higher than a

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³ Exhibit TC 4-1, IG Evidence Page 5

⁴ Tx 1998 line 25 to Tx 1999 line 14

similar type of use that is driving people around in a way similar to taxis. So the -- that -- we'll continue to investigate that.

Collection and analysis of data with respect to time on road, distance travelled, and driver profiles would provide MPI, and the PUB, with insight into the underlying causes – be they an extreme distance driven or time on road relative to other insurance uses. This data should be used to inform insurance rate incentive programming (such as the DSR Program, Fleet Program, or other programs that MPI may elect to develop), and Road Safety Programming, in order to address the issue of extreme risk presented by Taxi VFH.⁵

- Through the VFH framework review, MPI will also be in a position to collect additional data on passenger VFH operations, to better understand the operations of Passenger VFH with respect to distance driven, time on road, and driver profiles. This information should be used to set rates within the revised VFH framework that are consistent with actuarially indicated break-even rates.
 - Lastly, MPI should explore whether any regulatory or municipal by-law changes are required to permit MPI to collect the necessary information and data required to properly inform a revised VFH framework. Under cross examination, Mr. Johnston was unaware of what limitations the current by-laws and regulations were placing on MPI's ability to collect the relevant and necessary data:⁶
- MR. ANTOINE HACAULT: Okay. Has MPI considered whether or not any changes to, say, for example, the -- say, Winnipeg bylaw framework which already collects information could assist the Corporation in collecting that data if amendments were made to its bylaw?
- MR. LUKE JOHNSTON: I'm not aware. But I will -- my -- my team is listening, so if I can add anything on that prior to finishing this, I can do so. If that's helpful.

The VFH Framework Review provides an opportunity to consider whether other uses should be put in the Public Major Class

Passenger VFH characteristics will be better known and MPI should be in a position to consider whether it should be moved from the Private Passenger Major Class to the Public

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⁵ Exhibit TC 4-1, IG Evidence section 2.3.4 page 8

⁶ Tx 1847 line 1-9

Major Class. In addition, MPI has indicated that it would make sense to include private vehicles used for delivery services⁷:

MR. ANTOINE HACAULT: Now, it's a side question. There's Uber
Eats, there's Skip The Dishes, there are all kinds of not
necessarily passenger driven, but there are things that these
vehicles are hired to do. Is that the type of vehicle that
will also kind of be part of this framework for review?

MR. LUKE JOHNSTON: That would make some sense to do so.

The VFH Framework Review provides an opportunity to Carefully consider product design to meet the needs of VFH Customers

- 11 The ongoing jurisdictional scan of the VFH frameworks has revealed that other crown
- 12 insurers, including SGI and ICBC are now positioned to provide blanket coverages to TNC
- 13 companies⁸, and that SGI is providing coverage on a per kilometer basis.⁹
- 14 The VFH Framework Review should similarly explore product options that best meet the
- 15 needs of VFH operations in Manitoba.

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- 16 MPI articulated the principles for its framework review as follows: 10
- 1. The rating model is actuarially-based and uses experience-based adjustments to reflect the risk
- The model and/or pricing does not have to apply identically and/or consistently
 between VFH sub-categories
- No cross-subsidization outside of the VFH class or between VFH classes
- 22 It is promising that the second principle affords MPI the opportunity to design products in
- a manner that best meets the needs of its customers, and MPI should be encouraged to
- 24 do just that, provided the differences between the products are based on appropriate
- 25 reasons¹¹, and reflect the actual business needs of the particular VFH subcategory.

⁷ Tx 1830, line 14-22

⁸ TC(MPI) 1-16 (b)

⁹ TC(MPI) 1-16 (b)

¹⁰ TC(MPI) 2-7(g)

¹¹ PUB(TC) 1-2 (a)

- 1 To that end, in the event that MPI considers other rating variables such as time on road
- 2 or distance travelled, the data collected should be reliable enough to comply with the first
- 3 principle listed above, that experience based adjustments reflect the actual risk.
- 4 Should the VFH Framework Review conclude that the time band approach remains the
- 5 optimal approach to pricing risk, MPI should consider how the time bands can be adjusted
- 6 to better meet the needs of Taxi operators, or how additional time bands can be created
- 7 to expand the options available to all VFH subcategories.
- 8 In light of any of the potential VFH product changes MPI should investigate and report on
- 9 which aspects of the VFH Framework may be altered with regulatory (cabinet) approvals,
- which may be altered with PUB approval, and which if any aspects may be altered on
- 11 MPI's initiative. One such example is a change in time bands, for which MPI indicated in
- 12 response to TC(MPI) 1-4 (c) that:
- "An adjustment to the time bands that *does not* change the risk profile would *not* require a rate change".
- 15 Whether and if this position extends to the creation of new time bands that reflect the same
- 16 risk profile should be explored by MPI in the VFH Framework Review.

17 The VFH Framework Review presents an opportunity for MPI to strengthen the

- 18 ineffective incentives to reduce risk
- 19 Taxi VFH face the familiar problem of principal driver risk, in that multiple drivers may be
- 20 operating a single vehicle, but the DSR Vehicle Premium Discount is awarded based on
- 21 the DSR level of the registered owner. In this way Taxi VFH, and potentially other VFH
- 22 subcategories face the same issue as households.
- 23 Options to address this may include revisions to the DSR Program to correct for principle
- 24 driver risk in the Vehicle Premium Discount, or looking to the Fleet Program or some
- 25 variation thereof to provide the indirect incentives for multiple drivers.
- 26 Options for DSR Program revisions that will reflect some measure of principal driver risk
- are, at this time, understood to include a principal driver model, and a household model.
- 28 The principal driver model would assign a single principal driver to each vehicle, whereas
- 29 a household model would assign multiple drivers to a vehicle for the purposes of
- 30 determining the vehicle premium discount. Mr. Crozier explains some of the challenges
- 31 with each approach: 12

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¹² Tx2083 line 15 to Tx 2084 line 5

1 there was one (1) instance where, you know, a primary driver 2 model, where, you know, one (1) single driver is assigned to 3 -- to a vehicle, was one (1) option, and I -- as I recall, 4 MPI didn't particularly favour that model because they felt 5 that it wouldn't offer much practical difference from the 6 current registered-owner model, and there's a second model 7 where you might have to assign drivers to a vehicle. So in 8 the household example, mom, dad, and two (2) teenagers get 9 assigned to a vehicle, and the rating is done on the basis 10 of, you know, some aggregate household. There are, no doubt, 11 many issues with that, cohabitation, multi-generations living 12 in a household, who knows, right? So we're -- we might be a 13 long way away from -- or some time away from sort of figuring 14 out what the details of those are.

While a multi-person (or household) model may better address the issue of multiple drivers, the ease of implementation, and customer acceptance would need to be carefully assessed, and may ultimately dissuade MPI, and ultimately Cabinet, from adopting such an approach.

- Should a DSR Program revision not fully address the issue of the principal driver risk in the case of VFH, MPI may turn to the Fleet Program, or some variant, to address the residual issues.
 - The Fleet program has the desirable attribute of addressing the principle driver risk problem (if imperfectly), which Mr. Crozier explains: 13

My evidence was really focusing on, well, of the suite of options that MPI has now, what - what do we have, right? We have -- we have the DSR program and we have the fleet program; those are your two (2) options. What attributes of the fleet program are desirable from a perspective of addressing the principal driver risk problem? And that -- one of those desirable features is -- is the fact that the incentive, in my words, reaches the -- the drivers. Because the driver's experience will have an impact on that fleet program rebate or surcharge at the end of the year.

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¹³ Tx 2080 line 23 to 2081 line 9

- 1 Lastly with respect to risk, the VFH Framework review should explore the relationship
- 2 between VFH subcategories and serious losses, to explore the probability and frequency
- 3 of future major losses for Passenger VFH, to inform experience-based risk adjustments.
- 4 The VFH Framework Review provides an opportunity to address subsidization of
- 5 Passenger VFH rates with the Private Passenger Major Class.
- 6 There are two instances of subsidization taking place in respect of VFH rates. The first
- 7 which was addressed by the InterGroup Evidence is the prospective subsidization, that is
- 8 a feature of the rate setting methodology, and the second is the retrospective
- 9 subsidization, that occurs when loss experience exceeds premium collected. MPI has
- 10 addressed this subsidization.
- 11 These topics will be addressed in turn.
- 12 On the issue of prospective subsidization, applied for Passenger VFH rates are being set
- below the break-even indicated rate, by 56% or \$1117¹⁴ At an intuitive level, someone
- else is being asked to pay what Passenger VFH are not. Mr. Bowman exclaims: 15
- 15 If -- and I just want to emphasize, raise the rates for
- passenger VFH as much as you want, it's not going to lead to
- 17 a decrease for taxis. It's going to lead to a decrease for
- 18 other private vehicles.
- 19 At a more technical level, the mechanism for cross subsidization appears to be the
- 20 balancing procedure employed by MPI within the Major class. Table 10 of Exhibit TC 4-1,
- 21 the InterGroup evidence, shows the Balanced New Relativities for each of the Private
- 22 Passenger Major Class insurance uses, decreases as the selected relativity for Passenger
- 23 VFH is increased through the sensitivity test. Table 10 is reproduced below.

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¹⁴ TC(MPI) 2-3

¹⁵ Tx 2135 line 8-13

	Passenger VFH Credibility weighting									
Use	0.1	0.2	0.3	0.4	0.5	0.6	0.7	0.8	0.9	1.0
All Purpose Motorhome	0.749	0.749	0.748	0.748	0.748	0.748	0.748	0.748	0.748	0.748
All Purpose Passenger Vehicle	1.154	1.154	1.153	1.153	1.153	1.153	1.153	1.153	1.153	1.153
All Purpose Truck 4540 kg or less	1.027	1.027	1.027	1.026	1.026	1.026	1.026	1.026	1.026	1.026
Antique Vehicle	0.018	0.018	0.018	0.018	0.018	0.018	0.018	0.018	0.018	0.018
Collector Passenger Vehicle	0.101	0.101	0.101	0.101	0.101	0.101	0.101	0.101	0.101	0.101
Collector Truck 4540 kg or less	0.042	0.042	0.042	0.042	0.042	0.042	0.042	0.042	0.042	0.042
Disabled Persons/Private/Business Bus	0.801	0.801	0.801	0.801	0.801	0.800	0.800	0.800	0.800	0.800
Farm Passenger Vehicle	0.824	0.824	0.824	0.824	0.824	0.824	0.824	0.823	0.823	0.823
Farming All Purpose Truck 4540 kg or less	0.752	0.752	0.751	0.751	0.751	0.751	0.751	0.751	0.751	0.751
Fishing All Purpose Truck 4540 kg or less	0.936	0.936	0.936	0.936	0.936	0.936	0.936	0.935	0.935	0.935
Passenger Vehicle-for-Hire (Passenger Vehicle)	1.932	2.053	2.174	2.294	2.415	2.536	2.656	2.777	2.897	3.018
Passenger Vehicle-for-Hire (Truck 4,499 kg or less GVW)	1.508	1.508	1.508	1.508	1.508	1.508	1.507	1.507	1.507	1.507
Pleasure Motorhome	0.650	0.650	0.650	0.650	0.650	0.650	0.650	0.649	0.649	0.649
Pleasure Passenger Vehicle	0.868	0.867	0.867	0.867	0.867	0.867	0.867	0.867	0.867	0.867
Pleasure Truck	0.716	0.716	0.716	0.716	0.715	0.715	0.715	0.715	0.715	0.715

- The implication is that as Passenger VFH rates are increased (through upward adjustment of the credibility factor), the rates for other insurance uses in the Private Passenger major class will fall slightly.
- The other subsidization that MPI addresses is the retrospective subsidization that occurs when actual loss experience exceeds the premium collected. In MPI's view the Rate Stabilization Reserve addresses this matter. While this view holds in the general case, it lacks nuance necessary in to understand the specific case of Passenger VFH.
- 9 Pricing Passenger VFH at 56% below indicated break even rate cannot in any reasonable 10 sense be considered 'unexpected variances from forecast' as the stated purpose of the 11 RSR outlines. It is difficult to disentangle a premium that is knowingly set at approximately 12 56% below the indicated rate, from the inevitably poor loss ratio that materializes after the 13 fact.

MPI's VFH Framework Review must occur with sufficient speed to be implemented within Project NOVA

- With respect to the VFH Framework, MPI faces similar timing constraints imposed by Project NOVA on program design as with DSR Program revisions.
- In short, for DSR Program revisions must be directionally set by April 2022¹⁷, or earlier, in order to not impact Project NOVA roll out timelines or costs.

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¹⁶ MPI closing submission, para 104

¹⁷ Tx 986 line 20-24

1 The same timeline constraints exist for a VFH Framework review, which Mr. Johnston explains: 18

MR. ANTOINE HACAULT: The last thing I'd like to hopefully get some insight from you, sir, is, when the Chairman, Mr. Gabor, was asking you questions on Nova and kind -- or a critical time line with respect to Driver Safety Rating, I had understood that there was a critical date of April 2022 which then later was explained perhaps it's earlier than that.

9 Are we facing the same time constraints with respect to the Vehicle for Hire framework issue?

11 BRIEF PAUSE)

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MR. LUKE JOHNSTON: I can't be as precise as maybe I'd like to be on this one, but the Driver Safety Rating would be considered very critical in the sense that it literally impacts the entire population and it's part of the current rating structure.

The next priority behind that would be improvements to the current state, if you can -- if you can appreciate that. Like, obviously we have to have something operational when Nova goes live. And so, enhancements to the current state processes, such as a new Vehicle for Hire program or other things like that would be a higher priority -- sorry, would -- would also be a priority.

It's tough for me to say when that decision needs to happen, but I would assume similar DSR, that early next year we'd have to at least have the anticipated path to provide Nova guidance on whether there's any action required on this particular issue or product.

29 [emphasis added]

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¹⁸ Tx 1824 line 21-25

1 TRANSCRIPT EXCERPTS

- 2 The following transcript excerpts are provided to further highlight the issues presented in
- 3 the above Issue Brief.
- 4 On the issue of VFH framework redesign and DSR at p. 1812
- 5 3 MR. ANTOINE HACAULT: Okay. I believe
- 6 4 on the record, you've agreed that it's important to
- 7 5 know more about driver risk if you want to send a
- 8 6 signal to the drivers with respect to how they might
- 9 7 change their conduct.
- 10 8 MR. LUKE JOHNSTON: Having that
- 11 9 information would allow us to improve the -- the rate
- 12 10 setting in terms of the -- charging the risk
- 13 11 correctly.
- And on the issue of expanding the fleet program a pp. 1815 and 1816:
- 15 1 just mentioned. But regardless of the source, there
- 16 2 is no magic to the number 10, so.
- 17 3 The fleet program's been around for a
- 4 while. A threshold had to be selected. A number was
- 19 5 very likely chosen to be large enough to provide some
- 20 6 kind of credibility and results but not too low to --
- 21 7 you know -- you know, if you do this at the single
- 8 vehicle level, obviously, annual rates would be
- 23 9 fluctuating kind of all over the place.
- 24 10 It should be more stable when you start
- 25 11 having fleets of double digit size or more.
- **26** 12
- 27 13 CONTINUED BY ANTOINE HACAULT:
- 28 14 MR. ANTOINE HACAULT: So, I understand
- 29 15 your comment, sir, if the program is mandatory, that
- 30 16 you don't want to force people going into a small
- 31 17 subset which would give them a lot of rate volatility.
- 32 18 Now, if a program were to be optional
- 33 19 and say I had six (6) vehicles and I, as an owner, was
- 34 20 willing to assume that volatility, that shouldn't be a
- 35 21 concern of MPI, I would suggest. It would be a
- 36 22 concern of the owner as to whether or not he's willing
- 37 23 to accept that risk in volatility.
- 38 24 MR. LUKE JOHNSTON: We -- we don't --
- 39 25 we don't have such a setup, but -- in terms of

```
1
       1 insurance product. But if your point is that
2
       2 different customers or fleets or individuals may have
3
       3 different risk preferences and -- and be willing to
4
       4 accept more of that risk, that's definitely possible -
5
       5 - possible.
6
    And at page 1817
7
       1 MR. LUKE JOHNSTON: Yeah. It's --
8
       2 it's focussed on the degree of responsibility of the
9
       3 driver of the collective group of fleet vehicles being
10
       4 ten (10) -- ten (10) or greater.
11
       5 MR. ANTOINE HACAULT: So, we see a
12
       6 little glimpse of something that looks like driver's
13
       7 incentive in a fleet, at least, to have good driving
14
       8 incentives and for the owner to ensure that his
15
       9 drivers have good driving records.
16
       10 Do you agree?
17
       11 MR. LUKE JOHNSTON: I agree. I'm --
18
       12 I'm sure these fleet operators would very much like to
19
       13 have a low loss ratio and get a fleet rebate cheque
20
       14 back at the end of the year.
21
      And at p. 1824 on the issue of automating the fleet program
22
       calculations:
      12 MR. ANTOINE HACAULT: Now, you said
23
24
      13 it's not yet automated. Is it in the Corporate
25
       14 vision, given it already has a fleet program and it's
26
       15 mandated apparently by legislation, that in Project
27
       16 Nova you will include the functionality in the
28
       17 software which allows that calculation to be made more
29
       18 automatically and be less time intensive?
30
       19 MR. LUKE JOHNSTON: Fleets are -- I
31
       20 can -- I can tell you fleets are definitely on our
32
       21 list of high-priority functions that need to be
33
       22 automated in Nova, just given the -- the nature of how
34
       23 the calculations are currently performed.
35
    And at p. 1826 on the issue of pricing approach for taxis generally:
36
       1 MR. ANTOINE HACAULT: Okay. And what
37
       2 I find interesting is that the response then goes and
38
       3 says:
39
       4 "It's possible that adopting a
40
       5 pricing structure similar to the
```

```
6 fleet program may address the risk
2
       7 associated with multiple drivers."
3
       8 Do you see that, sir?
4
       9 MR. LUKE JOHNSTON: I do.
5
       10 MR. ANTOINE HACAULT: So is this one
6
       11 (1) of the options that MPI is open to looking at and
7
       12 seeing whether or not it might be something applicable
8
       13 to taxi Vehicles for Hire?
9
       14 MR. LUKE JOHNSTON: It's -- it's
10
       15 definitely one (1) consideration maybe to look at the
11
       16 current taxi structure a different way.
12
    And on timing and milestones in the VFH framework review at pages 1832, 1833 and 1834
13
       13 Would it be reasonable to expect that
14
       14 between now and June of 2021, which would be the GRA
15
       15 filing, that there would be stakeholder consultation,
16
       16 data collection, and some kind of a framework
17
       17 development?
18
       18 MR. LUKE JOHNSTON: Yes.
19
       19 MR. ANTOINE HACAULT: Okay. Now, for
20
       20 the 2022 GRA, is it too aspirational to think that MPI
21
       21 might be able to put some options before this Board on
22
       22 a possible framework that it could look at for
23
       23 Vehicles for Hire?
24
       24 MR. LUKE JOHNSTON: So the --
25
       25 obviously, the -- part of that will depend on the
26
       1 stakeholders as well, so we'll obviously have to work
27
       2 together.
28
       3 But you can see with our interactions
29
       4 with the CMMG, for example, coming up with these
30
       5 product ideas and perhaps aspirational improvements
31
       6 was not really that difficult. It's the implementing
32
       7 them and doing them in the current IT world that was
33
       8 more of a challenge.
       9 So I'm optimistic that even from
34
35
       10 initial discussions that we're very much aligned in
36
       11 terms of trying to improve this product for -- for
37
       12 everyone involved. So I will optimistically say that
38
      13 at least some sort of framework in terms of what
39
       14 everyone is looking for from those discussions is
40
       15 reasonable to provide in the 2022 GRA.
41
       16 MR. ANTOINE HACAULT: Okay. And --
```

1

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1
       17 and that would be desirable if we could do that
2
       18 because if the PUB then has its hearings that we're
3
       19 having now, either in October or November, we might
4
       20 get some recommendations or some feedback from the PUB
5
       21 and from your management which would allow the whole
6
       22 regulatory process to be initiated, correct?
7
       23 MR. LUKE JOHNSTON: Agreed. And I
8
       24 think it's to the benefit of everyone if we try to
9
       25 have those stakeholder discussions in advance and not
10
       1 have them just show up at hearings. And they're more
11
       2 well thought out and perhaps more aligned when we're
12
       3 coming to this process.
13
    And then on the integration into Project Nova at pages 1835 and 1836
14
       18 Like, obviously we have to have
15
       19 something operational when Nova goes live. And so,
16
       20 enhancements to the current state processes, such as a
17
       21 new Vehicle for Hire program or other things like that
18
       22 would be a higher priority -- sorry, would -- would
19
       23 also be a priority.
20
       24 It's tough for me to say when that
21
       25 decision needs to happen, but I would assume similar
```

Issue Topic #7: DSR Programming Gap for Small Corporate Customers

1 ISSUE TOPIC #7: DSR Programming Gap for Small Corporate Customers

2 **ISSUE**:

- 3 Is there a gap in DSR program availability that unduly discriminates against corporate
- 4 customers with small fleets (less than 10 vehicles)?
- 5 If so, how should this gap being remedied?

6 TC SUMMARY AND/OR RECOMMENDATION:

- 7 All customers with 10 or more vehicles are subject to compulsory participation in the Fleet
- 8 Program. 'Small fleets', those with less than 10 vehicles may or may not be eligible for
- 9 DSR Program incentives, depending on the legal status and organization of the business.
- 10 Small businesses organized as sole proprietorships are eligible for the DSR Program
- 11 incentive of Vehicle Premium Discounts, because the sole proprietor's DSR level can be
- 12 used to determine the discount.
- 13 The DSR program is available to some corporate customers with 'small fleets', if that
- 14 corporate customer has a single owner, who signs a right of possession agreement.
- 15 The DSR Program incentive is not currently available to multi-owner corporate customers,
- 16 with small fleets.
- 17 The discrimination between small business that are organized as sole proprietorships (and
- 18 single owner corporations), and small businesses organized as multi-owner corporations
- 19 is not a reasonable basis to discriminate for insurance rate incentive programming.
- 20 The PUB should find that there is a gap in currently offered DSR incentives to Corporately
- 21 owned VFH (2 or more owners), and direct MPI to implement a DSR registrant model for
- 22 corporately owned VFH. This would include taxis, accessible and limo VFH.

23 **DISCUSSION AND SUPPORT:**

- 24 Vehicle Premium Discount incentives available through the DSR Program have been
- 25 available to Taxi VFH since 2018.
- A gap in incentive programming exists, whereby small (multi-owner) corporate customers
- are not eligible for the DSR Program, and those with fewer than 10 vehicles are not eligible
- 28 for the Fleet Program. Small single-owner corporate customers can access the DSR
- 29 Program incentives through additional administration, which narrows the gap.

Issue Topic #7: DSR Programming Gap for Small Corporate Customers

- In response to TC(MPI) 2-13(b), the corporation confirmed that that corporate customers, with less than 10 vehicles are not eligible for any form of vehicle premium discount (either through the DSR, or fleet program):
 - b) Corporate customers with less than 10 vehicles are not eligible for any form of vehicle premium discount, either through the Driver Safety Rating (DSR), or fleet program. However, a single-owner limited company can enter into a right of possession agreement, to make the sole owner the registered owner. The registered owner's driver's license is then used to determine the DSR Vehicle Premium Discount.
- The number of VFH vehicles impacted by the absence of DSR Program (or Fleet Program) incentives for small corporate customers was presented at line 17 of Figure 1 in TC(MPI)1-
- 12 11, which is reproduced below:

4

5

6

7

8

9

Figure 1 Number o	f VFH Policies	by DSR Level	and VF	H Subcategory
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			Rate Model as of November 1, 2019					Rate Model as of November 1, 2018				
Line		Discount	Passenger							Accessible		Total
No.	DSR Level	Percent 33	VFH 107	VFH 167	22 22	VFH	VFH	VFH 65	VFH 155	VFH	VFH	233
1	15					2	298			12	1	
2	14	30	17	16	1	1	35	13	36	1	-	50
3	13	29	25	25	3	4	57	13	22	2	-	37
4	12	28	16	23	4	٠,	43	8	20	2	3	33
5	11	27	30	27	8	1	66	19	29	4	1	53
6	10	26	32	28	3	2	65	20	34	6	7	67
7	9	25	26	39	6	4	75	18	22	2	3	45
8	8	25	24	23	4	-	51	20	29	2	3	54
9	7	25	33	25	5	2	65	17	26	2	٠.	45
10	6	20	25	20	6	-	51	29	29	2	2	62
11	5	15	35	25	2		62	23	12	4	1	40
12	4	15	50	15	3	2	70	24	18	1	٠,	43
13	3	10	38	16	10	1	65	38	10	6	1	55
14	2	10	41	23	6	٠.	70	43	17	6	-	66
15	1	5	47	26	6	1	80	28	22	6	-	56
16	0 (Individual)*	0	92	28	15	2	137	54	29	10	-	93
17	0 (Corporate)**	0	58	29	72	52	211	41	58	60	60	219
18	-1	0	20	9	1	-	30	9	8	1	٠.	18
19	-2	0	17	9	2		28	8	6	1	1	16
20	-3	0	5	5	3	1	14	8	7	1	-	16
21	-4	0	14	7	2	٠,	23	16	5	-	-	21
22	-5	0	13	6	1	1	21	5	5	3	-	13
23	-6	0	3	4	3	-	10	1	5	-	3	9
24	-7	0	9	3	2	-	14	7	3	6	-	16
25	-8	0	3	3	1	-	7	2	6	2	-	10
26	-9	0	3	1	-	-	4	1	4	-	-	5
27	-10	0	3	4	2	-	9	2	3	2	-	7
28	-11	0		4	-	٠,	4	-	-	-	-	-
29	-12	0	7	1	-	1	9	-			-	٠,
30	-13	0	1	1		-	2	3	2	2	-	7
31	-14	•	-	1	1	-	2	1		-	-	2
32	-15	0	٠,	1	3	-	4	٠,	1	-	-	1
33	-16	0	1	-	-	-	1	1	٠.	-	-	1
34	-17	0	2	-	-	-	2	-	1	-	-	1
35	-18	0	-		-	-	٠.	-	-	-	-	-
36	-19	0	-	1		-	1	-	-		-	٠.
37	-20 Tatal	0	707	2	1 100	- 77	4 000	3	-	2	-	4 200
38	Total		797	617	198	77	1,689	540	625	148	86	1,399

^{39 *} Individual customer types qualify for DSR discounts

As of November 1, 2019, there were 211 corporately owned VFH vehicles that were ineligible for DSR Vehicle Premium Discounts, of which 29 were Taxi VFH. There are also an unknown number of other corporately owned vehicles that are not eligible for DSR

5 incentives.

1

2

3 4

^{40 **} Corporate customer types do not qualify for DSR discounts

Issue Topic #7: DSR Programming Gap for Small Corporate Customers

- 1 Any small business, organized corporately with multiple owners would be ineligible for
- 2 DSR Vehicle Premiums Discounts, such as florists, contractors, and couriers etc.¹
- 3 Mr Johnston explains why:2
- MR. ANTOINE HACAULT: So if a Corporation had four (4) or five (5) cars, because it has four (4) or five (5) cars, it doesn't have the option of benefitting from a Driver's Safety Rating?
- 8 MR. LUKE JOHNSTON: Yeah. In general, there's -- if there's 9 not a specific driver to -- to give that rating to, it's just 10 a corporate entity, it wouldn't apply.
- The issue is with undue discrimination between customers on the basis of the entity's legal status and organization, rather than a factor that is relevant to the rating, such as insurance use, or territory. Mr Crozier explains: ³
- 14 But really the -- the problem that I'm highlighting here is 15 that any small corporate customer, whether it's a taxi 16 customer or even, you know, a small business that has, you 17 know, flower deliveries, plumbing, whatever, they -- they 18 would not have access to either the Fleet Program or the DSR 19 Program incentives on account of their corporate structure, 20 which doesn't appear to me to be a reasonable basis to 21 discriminate against that particular customer versus their 22 competitor who happens to be a sole proprietor or a single 23 owner corporate -- have a single owner corporate structure.
 - Upon questioning about the gap in DSR programming incentives, MPI agrees that this discrimination should be addressed:⁴
- MR. ANTOINE HACAULT: And I'm trying to understand the fairness of not allowing a corporate entity with two (2) or more vehicles to benefit from the same rate reductions as other persons do, sir.

2425

¹ Tx 2027 line 12 to Tx 2028 line 6, and Tx 2090 line 24 to Tx 2091 line 3

² Tx 1802 line 13-20

³ Tx 2027 line 20 to Tx 2028 line 6

⁴ Tx 1803 line 8 - 23

Issue Topic #7: DSR Programming Gap for Small Corporate Customers

1	MR. LUKE JOHNSTON: I I would agree that's a valid concern.
2	As you're aware, we DSR discounts are a new part of rating
3	for taxis, in particular.
4	Dut in towns of the sourceste mating if theretes not entitled
4	But in terms of the corporate rating, if they're not entitled
5	to that, I agree that that's an issue that is worthy of
6	investigation, in the sense that there is no opportunities
7	for a corporation, assuming they're not a fleet of some sort,
8	to pay lower rates. I don't know the specifics of the twenty-
9	nine (29), but I'd have to I'd have to look into that.
10	The remedy is in DSR program design, or modification of business rules that would permit

The remedy is in DSR program design, or modification of business rules that would permit multi-owner corporations to be assigned a DSR level, and allow that level to fluctuate with the corporate entity's experience. If this programming gap can be addressed through the overall DSR program redesign, the result may be superior than a targeted adjustment to business rules for corporate customers specifically.

11

12

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14